

1724 Connecticut Avenue, NW  
Washington, DC 20009  
(202) 234-5570

Interviews: 1,004 registered voters  
Dates: October 16–18, 2004

|              |        |
|--------------|--------|
| 48           | Male   |
| 52           | Female |
| <b>[109]</b> |        |

**FINAL**

Study #6048  
NBC News/Wall Street Journal  
October 2004

***Please note: all results are shown as percentages unless otherwise stated.***

***The margin of error for 1,004 interviews is  $\pm 3.1\%$***

*Unless otherwise noted by a "+", all previous data shown reflects responses among all adults.*

1a. Are you currently registered to vote at this address?

|                     |     |                  |              |
|---------------------|-----|------------------|--------------|
| Registered.....     | 100 | <b>CONTINUE</b>  | <b>[138]</b> |
| Not registered..... | -   | <b>TERMINATE</b> |              |
| Not sure .....      | -   |                  |              |

1b. And did you register to vote within the past twelve months, or have you been registered to vote for longer than that?

|                                       |               |                     |              |              |
|---------------------------------------|---------------|---------------------|--------------|--------------|
|                                       | <u>10/04+</u> |                     | <u>9/04+</u> |              |
| Registered within past 12 months..... | 13            | <b>CONTINUE</b>     | 10           | <b>[139]</b> |
| Registered for longer than that.....  | 87            | <b>Skip to Q.1d</b> | 90           |              |
| Not sure .....                        | -             |                     | -            |              |

+ Results shown reflect responses among registered voters.

**(ASK ONLY OF RESPONDENTS WHO SAY THEY HAVE REGISTERED WITHIN THE PAST 12 MONTHS IN Q.1b.)**

1c. Did you decide to register to vote within the past twelve months because you were not previously eligible to vote, because you were not previously interested in voting, or because you moved or changed your place of residence? +

|                                |               |              |              |
|--------------------------------|---------------|--------------|--------------|
|                                | <u>10/04+</u> | <u>9/04+</u> |              |
| Not previously eligible.....   | 18            | 26           | <b>[140]</b> |
| Not previously interested..... | 27            | 27           |              |
| Moved/changed residence.....   | 53            | NA           |              |
| Other (VOL).....               | 2             | 43           |              |
| Not sure.....                  | -             | 4            |              |

+ Results shown reflect responses among registered voters.

- 1d. Please tell me how interested you are in the upcoming elections, using a scale from one to ten, on which a ten means that you are very interested in the upcoming elections and a one means that you are not at all interested? You may choose any number from one to ten.

|                               | <u>10/04+</u> | <u>9/04+</u> | <u>8/04+</u> |                  |
|-------------------------------|---------------|--------------|--------------|------------------|
| 10, very interested.....      | 74            | 71           | 63           | <b>[141-142]</b> |
| 9.....                        | 8             | 7            | 10           |                  |
| 8.....                        | 9             | 9            | 12           |                  |
| 7.....                        | 3             | 5            | 6            |                  |
| 6.....                        | 2             | 2            | 2            |                  |
| 5.....                        | 2             | 4            | 4            |                  |
| 4.....                        | -             | 1            | 1            |                  |
| 3.....                        | 1             | -            | -            |                  |
| 2.....                        | -             | -            | 1            |                  |
| 1, not at all interested..... | 1             | 1            | 1            |                  |
| Not sure.....                 | -             | -            | -            |                  |

+ Results shown reflect responses among registered voters.

- 2a. How old are you? **(IF "REFUSED," ASK:)** Well, would you tell me which age group you belong to? +

|            |    |                  |   |                  |
|------------|----|------------------|---|------------------|
| 18-24..... | 8  | 50-54.....       | 9 | <b>[143-144]</b> |
| 25-29..... | 9  | 55-59.....       | 9 |                  |
| 30-34..... | 11 | 60-64.....       | 8 |                  |
| 35-39..... | 7  | 65-69.....       | 5 |                  |
| 40-44..... | 9  | 70-74.....       | 6 |                  |
| 45-49..... | 11 | 75 and over..... | 7 |                  |
|            |    | Refused.....     | 1 |                  |

+ Results shown reflect responses among registered voters.

- 2b. When it comes to the upcoming elections, will you definitely vote in person, probably vote in person, probably vote with a mail ballot, absentee ballot, or some other form of early voting, or definitely vote with a mail ballot, absentee ballot, or some other form of early voting? +

|   | <u>10/04+</u> |                    | <u>9/04+</u> |              |
|---|---------------|--------------------|--------------|--------------|
| Definitely vote in person.....  | 80            | <b>Skip to Q.3</b> | 80           | <b>[145]</b> |
| Probably vote in person.....  | 4             |                    | 6            |              |
| Probably vote with mail/<br>absentee ballot/other early voting.....   | 4             | <b>CONTINUE</b>    | 5            |              |
| Definitely vote with mail/<br>absentee ballot/other early voting..... | 10            |                    | 7            |              |
| Have already voted (VOL).....   | 2             |                    | NA           |              |
| Depends (VOL).....  | -             | <b>Skip to Q.3</b> | 1            |              |
| Not sure.....   | -             |                    | 1            |              |

+ Results shown reflect responses among registered voters.

**(ASK ONLY OF RESPONDENTS WHO SAY THEY WILL VOTE WITH A MAIL, ABSENTEE BALLOT, OR OTHER FORM OF EARLY VOTING IN Q.2b.)**

2c. And have you already voted, do you plan to vote in the next few days, or will you wait until closer to the November second election? +

|   |    |              |
|---|----|--------------|
| Have already voted.....                           | 4  | <b>[146]</b> |
| Will vote in next few days.....                   | 7  |              |
| Will vote closer to November second election..... | 4  |              |
| Not sure.....                                     | 1  |              |
| Voting In Person/Depends/Not Sure (Q.2b).....     | 84 |              |

+ Results shown reflect responses among registered voters.

3. All in all, do you think that things in the nation are generally headed in the right direction, or do you feel that things are off on the wrong track?

|                                    | <u>10/04+</u> | <u>9/04+</u> | <u>8/04+</u> | <u>7/04+</u>    | <u>6/04+</u>    | <u>5/04+</u>  | <u>High</u><br><u>9/01</u> | <u>Low</u><br><u>7/92+</u> |              |
|------------------------------------|---------------|--------------|--------------|-----------------|-----------------|---------------|----------------------------|----------------------------|--------------|
| Headed in the right direction..... | 39            | 39           | 36           | 36              | 36              | 33            | 72                         | 14                         | <b>[147]</b> |
| Off on the wrong track.....        | 48            | 49           | 50           | 48              | 48              | 50            | 11                         | 71                         |              |
| Mixed (VOL).....                   | 10            | 10           | 12           | 14              | 14              | 14            | 11                         | 9                          |              |
| Not sure.....                      | 3             | 2            | 2            | 2               | 2               | 3             | 6                          | 6                          |              |
|                                    |               | <u>3/04+</u> | <u>1/04</u>  | <u>12/14/03</u> | <u>12/13/03</u> | <u>11/03</u>  | <u>9/03</u>                | <u>7/03</u>                |              |
|                                    |               | 43           | 47           | 56              | 41              | 43            | 38                         | 42                         |              |
|                                    |               | 49           | 43           | 30              | 48              | 47            | 50                         | 44                         |              |
|                                    |               | 4            | 6            | 9               | 8               | 6             | 8                          | 9                          |              |
|                                    |               | 4            | 4            | 5               | 3               | 3             | 4                          | 4                          |              |
|                                    |               | <u>5/03+</u> | <u>4/03</u>  | <u>1/03</u>     | <u>12/02</u>    | <u>10/02+</u> | <u>9/02</u>                | <u>7/02</u>                |              |
|                                    |               | 49           | 62           | 36              | 43              | 44            | 42                         | 40                         |              |
|                                    |               | 38           | 22           | 47              | 42              | 42            | 43                         | 42                         |              |
|                                    |               | 8            | 13           | 14              | 13              | 14            | 12                         | 14                         |              |
|                                    |               | 5            | 3            | 3               | 2               | -             | 3                          | 4                          |              |
|                                    |               | <u>6/02</u>  | <u>4/02</u>  | <u>1/02</u>     | <u>12/01</u>    | <u>9/01</u>   | <u>6/01</u>                | <u>4/01</u>                |              |
|                                    |               | 52           | 53           | 62              | 70              | 72            | 43                         | 47                         |              |
|                                    |               | 31           | 28           | 20              | 15              | 11            | 39                         | 39                         |              |
|                                    |               | 14           | 15           | 14              | 12              | 11            | 14                         | 11                         |              |
|                                    |               | 3            | 4            | 4               | 3               | 6             | 4                          | 3                          |              |

+ Results shown reflect responses among registered voters.

4. How much difference do you think it will make in the lives of you and your family who wins this year's presidential election--a great deal, quite a bit, just some, or very little?

|                                 | <u>10/04</u> | <u>10/96</u> | <u>7/96</u> | <u>5/92</u> |              |
|---------------------------------|--------------|--------------|-------------|-------------|--------------|
|                                 | +            | +            |             |             |              |
| A great deal of difference..... | 45           | 21           | 19          | 28          | <b>[148]</b> |
| Quite a bit of difference.....  | 27           | 19           | 17          | 18          |              |
| Just some difference.....       | 16           | 28           | 25          | 25          |              |
| Very little difference.....     | 10           | 29           | 34          | 26          |              |
| Not sure.....                   | 2            | 3            | 5           | 3           |              |

+ Results shown reflect responses among registered voters.

5a. In general, do you approve or disapprove of the job that George W. Bush is doing as president?

|                 | <u>10/04+</u> | <u>9/04+</u>   | <u>8/04+</u>            | <u>7/04+</u> | <u>6/04+</u>    | <i>High</i><br><u>11/01</u> | <i>Low</i><br><u>6/04+</u> | [149] |
|-----------------|---------------|----------------|-------------------------|--------------|-----------------|-----------------------------|----------------------------|-------|
| Approve.....    | 49            | 47             | 47                      | 48           | 45              | 88                          | 45                         |       |
| Disapprove..... | 47            | 48             | 48                      | 46           | 49              | 7                           | 49                         |       |
| Not sure.....   | 4             | 5              | 5                       | 6            | 6               | 5                           | 6                          |       |
|                 |               | <u>5/04+</u>   | <u>3/04+</u>            | <u>1/04</u>  | <u>12/14/03</u> | <u>12/13/03</u>             | <u>11/03</u>               |       |
|                 |               | 47             | 50                      | 54           | 58              | 52                          | 51                         |       |
|                 |               | 46             | 46                      | 41           | 34              | 41                          | 44                         |       |
|                 |               | 7              | 4                       | 6            | 9               | 7                           | 5                          |       |
|                 |               | <u>9/03</u>    | <u>7/03</u>             | <u>5/03+</u> | <u>4/03</u>     | <u>3/29-30/03</u>           | <u>3/23/03</u>             |       |
|                 |               | 49             | 56                      | 62           | 71              | 66                          | 67                         |       |
|                 |               | 45             | 38                      | 31           | 23              | 29                          | 28                         |       |
|                 |               | 6              | 6                       | 7            | 6               | 5                           | 5                          |       |
|                 |               | <u>3/17/03</u> | <u>2/03<sup>1</sup></u> | <u>1/03</u>  | <u>12/02</u>    | <u>10/02+</u>               | <u>9/02</u>                |       |
|                 |               | 62             | 61                      | 54           | 62              | 63                          | 64                         |       |
|                 |               | 33             | 31                      | 40           | 33              | 31                          | 30                         |       |
|                 |               | 5              | 8                       | 6            | 5               | 6                           | 6                          |       |
|                 |               | <u>7/02</u>    | <u>6/02</u>             | <u>5/02</u>  | <u>4/02</u>     |                             |                            |       |
|                 |               | 67             | 69                      | 75           | 74              |                             |                            |       |
|                 |               | 27             | 23                      | 18           | 20              |                             |                            |       |
|                 |               | 6              | 8                       | 7            | 6               |                             |                            |       |

<sup>1</sup> Overnight poll conducted after Colin Powell's speech to the United Nations.

+ Results shown reflect responses among registered voters.

5b. Do you generally approve or disapprove of the job that George W. Bush is doing in handling the economy?

|                 | <u>10/04+</u> | <u>9/04+</u>    | <u>8/04+</u> | <u>6/04+</u>  | <u>5/04+</u> | <u>3/04+</u> | <u>1/04</u> | [150] |
|-----------------|---------------|-----------------|--------------|---------------|--------------|--------------|-------------|-------|
| Approve.....    | 45            | 45              | 43           | 45            | 41           | 46           | 49          |       |
| Disapprove..... | 52            | 51              | 52           | 49            | 53           | 51           | 45          |       |
| Not sure.....   | 3             | 4               | 5            | 6             | 6            | 3            | 6           |       |
|                 |               | <u>12/13/03</u> | <u>11/03</u> | <u>9/03</u>   | <u>7/03</u>  | <u>5/03+</u> | <u>4/03</u> |       |
|                 |               | 48              | 50           | 43            | 45           | 47           | 49          |       |
|                 |               | 46              | 44           | 52            | 48           | 45           | 42          |       |
|                 |               | 6               | 5            | 6             | 7            | 8            | 9           |       |
|                 |               | <u>1/03</u>     | <u>12/02</u> | <u>10/02+</u> | <u>9/02</u>  | <u>7/02</u>  | <u>6/02</u> |       |
|                 |               | 44              | 47           | 48            | 48           | 49           | 57          |       |
|                 |               | 49              | 45           | 44            | 43           | 43           | 34          |       |
|                 |               | 7               | 8            | 8             | 9            | 8            | 9           |       |
|                 |               | <u>4/02</u>     | <u>1/02</u>  | <u>12/01</u>  | <u>6/01</u>  |              |             |       |
|                 |               | 61              | 63           | 63            | 50           |              |             |       |
|                 |               | 30              | 27           | 25            | 38           |              |             |       |
|                 |               | 9               | 10           | 12            | 12           |              |             |       |

+ Results shown reflect responses among registered voters.

5c. In general, do you approve or disapprove of the job that George W. Bush is doing in handling our foreign policy?

|                 | <u>10/04+*</u>  | <u>9/04+</u> | <u>8/04+</u> | <u>6/04+</u> | <u>5/04+</u> | <u>3/04+</u> | <u>1/04</u>  | <u>12/14/03</u> |       |
|-----------------|-----------------|--------------|--------------|--------------|--------------|--------------|--------------|-----------------|-------|
| Approve.....    | 48              | 44           | 44           | 44           | 43           | 47           | 54           | 56              | [151] |
| Disapprove..... | 46              | 51           | 52           | 52           | 51           | 49           | 41           | 37              |       |
| Not sure.....   | 6               | 5            | 4            | 4            | 6            | 4            | 5            | 7               |       |
|                 | <u>12/13/03</u> | <u>11/03</u> | <u>9/03</u>  | <u>7/03</u>  | <u>5/03+</u> | <u>4/03</u>  | <u>1/03</u>  | <u>12/02</u>    |       |
|                 | 48              | 48           | 47           | 55           | 63           | 70           | 51           | 57              |       |
|                 | 47              | 48           | 46           | 39           | 31           | 24           | 42           | 36              |       |
|                 | 5               | 4            | 7            | 6            | 6            | 6            | 7            | 7               |       |
|                 | <u>10/02+</u>   | <u>9/02</u>  | <u>7/02</u>  | <u>6/02</u>  | <u>4/02</u>  | <u>1/02</u>  | <u>12/01</u> | <u>6/01</u>     |       |
|                 | 58              | 55           | 62           | 64           | 68           | 81           | 82           | 50              |       |
|                 | 35              | 34           | 28           | 28           | 26           | 13           | 12           | 32              |       |
|                 | 7               | 11           | 10           | 8            | 6            | 6            | 6            | 18              |       |

\* Asked of one-half the respondents (FORM A).

+ Results shown reflect responses among registered voters.

5d. When it comes to dealing with the war on terrorism, do you approve or disapprove of the job George W. Bush is doing?

|                 | <u>10/04+**</u> | <u>9/04+</u> | <u>8/04+</u> | <u>6/04+</u> | <u>1/04</u> | <u>12/14/03</u> | <u>12/13/03</u> |       |
|-----------------|-----------------|--------------|--------------|--------------|-------------|-----------------|-----------------|-------|
| Approve.....    | 50              | 52           | 53           | 48           | 63          | 66              | 56              | [152] |
| Disapprove..... | 46              | 43           | 42           | 47           | 31          | 27              | 38              |       |
| Not sure.....   | 4               | 5            | 5            | 5            | 6           | 7               | 5               |       |
|                 |                 | <u>11/03</u> | <u>9/03</u>  | <u>7/03</u>  | <u>1/03</u> | <u>12/02</u>    | <u>9/02</u>     |       |
|                 |                 | 56           | 60           | 66           | 64          | 66              | 67              |       |
|                 |                 | 39           | 34           | 28           | 28          | 27              | 26              |       |
|                 |                 | 5            | 6            | 6            | 8           | 7               | 7               |       |
|                 |                 | <u>7/02</u>  | <u>6/02</u>  | <u>5/02</u>  | <u>4/02</u> |                 |                 |       |
|                 |                 | 73           | 75           | 75           | 76          |                 |                 |       |
|                 |                 | 22           | 20           | 18           | 19          |                 |                 |       |
|                 |                 | 5            | 5            | 7            | 5           |                 |                 |       |

\*\* Asked of one-half the respondents (FORM B).

+ Results shown reflect responses among registered voters.

6. Looking ahead to the upcoming presidential election, do you feel that George W. Bush deserves to be reelected, or do you feel that he does not deserve to be reelected?

|   | <u>10/04+</u> | <u>9/04+</u> | <u>8/04+</u> | <u>7/04+</u> | <u>6/04+</u>    | <u>5/04+</u>    |       |
|---|---------------|--------------|--------------|--------------|-----------------|-----------------|-------|
| Yes, deserves to be reelected.....        | 48            | 47           | 46           | 46           | 45              | 45              | [153] |
| No, does not deserve to be reelected..... | 47            | 48           | 50           | 47           | 50              | 49              |       |
| Not sure.....                             | 5             | 5            | 4            | 7            | 5               | 6               |       |
|   |               |              | <u>3/04+</u> | <u>1/04</u>  | <u>12/14/03</u> | <u>12/13/03</u> |       |
|   |               |              | 49           | 51           | 52              | 47              |       |
|   |               |              | 48           | 42           | 38              | 46              |       |
|   |               |              | 4            | 7            | 11              | 7               |       |

+ Results shown reflect responses among registered voters.

7. Now I'm going to read you the names of several public figures and organizations, and I'd like you to rate your feelings toward each one as either very positive, somewhat positive, neutral, somewhat negative, or very negative. If you don't know the name, please just say so.

|                        | <u>Very<br/>Positive</u> | <u>Somewhat<br/>Positive</u> | <u>Neutral</u> | <u>Somewhat<br/>Negative</u> | <u>Very<br/>Negative</u> | <u>Don't<br/>Know<br/>Name/<br/>Not Sure</u> |              |
|------------------------|--------------------------|------------------------------|----------------|------------------------------|--------------------------|--|--------------|
| <b>George W. Bush</b>  |                          |                              |                |                              |                          |  | <b>[154]</b> |
| October 2004+.....     | 36                       | 14                           | 6              | 13                           | 31                       | -  |              |
| September 2004+.....   | 36                       | 13                           | 6              | 12                           | 33                       | -  |              |
| August 2004+.....      | 33                       | 16                           | 8              | 12                           | 31                       | -  |              |
| July 2004+.....        | 29                       | 19                           | 8              | 13                           | 30                       | 1  |              |
| June 2004+.....        | 33                       | 15                           | 8              | 14                           | 30                       | -  |              |
| May 2004+.....         | 30                       | 19                           | 8              | 13                           | 30                       | -  |              |
| March 2004+.....       | 35                       | 17                           | 6              | 13                           | 29                       | -  |              |
| January 2004.....      | 38                       | 17                           | 8              | 13                           | 24                       | -  |              |
| December 13, 2003..... | 35                       | 19                           | 8              | 15                           | 23                       | -  |              |
| September 2003.....    | 35                       | 17                           | 9              | 15                           | 23                       | 1  |              |
| July 2003.....         | 38                       | 21                           | 9              | 14                           | 17                       | -  |              |
| January 2003.....      | 36                       | 20                           | 12             | 16                           | 16                       | -  |              |
| December 2002.....     | 38                       | 24                           | 14             | 12                           | 12                       | -  |              |
| October 2002+.....     | 37                       | 24                           | 11             | 12                           | 15                       | 1  |              |
| April 2002.....        | 47                       | 25                           | 13             | 8                            | 7                        | -  |              |
| July 2000+.....        | 24                       | 28                           | 14             | 14                           | 18                       | 2  |              |
| <i>High</i>            |                          |                              |                |                              |                          |  |              |
| December 2001.....     | 54                       | 26                           | 9              | 6                            | 5                        | -  |              |
| <i>Low</i>             |                          |                              |                |                              |                          |  |              |
| March 2000+.....       | 19                       | 26                           | 21             | 15                           | 17                       | 2  |              |
| <b>John Kerry</b>      |                          |                              |                |                              |                          |  | <b>[155]</b> |
| October 2004+.....     | 21                       | 23                           | 12             | 14                           | 29                       | 1  |              |
| September 2004+.....   | 18                       | 25                           | 14             | 14                           | 28                       | 1  |              |
| August 2004+.....      | 21                       | 23                           | 14             | 13                           | 27                       | 2  |              |
| July 2004+.....        | 17                       | 25                           | 21             | 16                           | 19                       | 2  |              |
| June 2004+.....        | 13                       | 27                           | 21             | 14                           | 21                       | 4  |              |
| May 2004+.....         | 12                       | 26                           | 19             | 16                           | 22                       | 5  |              |
| March 2004+.....       | 15                       | 28                           | 20             | 12                           | 18                       | 6  |              |
| January 2004.....      | 5                        | 17                           | 25             | 16                           | 10                       | 29   |              |
| December 13, 2003..... | 3                        | 18                           | 20             | 13                           | 11                       | 36   |              |
| December 2002.....     | 5                        | 14                           | 25             | 8                            | 5                        | 43   |              |

+ Results shown reflect responses among registered voters.

Q.7 (cont'd)

|                        | <u>Very<br/>Positive</u> | <u>Somewhat<br/>Positive</u> | <u>Neutral</u> | <u>Somewhat<br/>Negative</u> | <u>Very<br/>Negative</u> | <u>Don't<br/>Know<br/>Name/<br/>Not Sure</u> |              |
|------------------------|--------------------------|------------------------------|----------------|------------------------------|--------------------------|--|--------------|
| <b>Dick Cheney</b>     |                          |                              |                |                              |                          |  | <b>[156]</b> |
| October 2004+.....     | 24                       | 20                           | 12             | 11                           | 31                       | 2  |              |
| September 2004+.....   | 21                       | 20                           | 13             | 12                           | 31                       | 3  |              |
| August 2004+.....      | 18                       | 20                           | 16             | 12                           | 30                       | 4  |              |
| July 2004+.....        | 16                       | 20                           | 19             | 14                           | 28                       | 3  |              |
| June 2004+.....        | 17                       | 22                           | 17             | 13                           | 27                       | 4  |              |
| May 2004+.....         | 18                       | 21                           | 16             | 13                           | 29                       | 3  |              |
| March 2004+.....       | 18                       | 21                           | 17             | 14                           | 23                       | 6  |              |
| December 13, 2003..... | 18                       | 24                           | 14             | 13                           | 23                       | 8  |              |
| May 2003+.....         | 24                       | 23                           | 18             | 10                           | 16                       | 8  |              |
| January 2003.....      | 20                       | 27                           | 23             | 12                           | 13                       | 5  |              |
| September 2002.....    | 23                       | 27                           | 21             | 12                           | 12                       | 5  |              |
| July 2002.....         | 24                       | 28                           | 19             | 10                           | 13                       | 6  |              |
| December 2001.....     | 36                       | 27                           | 23             | 3                            | 6                        | 5  |              |
| April 2001.....        | 31                       | 21                           | 22             | 10                           | 9                        | 7  |              |
| January 2001.....      | 23                       | 26                           | 26             | 9                            | 7                        | 9  |              |
| July 2000+.....        | 19                       | 23                           | 26             | 9                            | 6                        | 17   |              |
| <i>High</i>            |                          |                              |                |                              |                          |  |              |
| February 1991+.....    | 33                       | 33                           | 13             | 2                            | 2                        | 17   |              |
| <i>Low</i>             |                          |                              |                |                              |                          |  |              |
| July 2004+.....        | 16                       | 20                           | 19             | 14                           | 28                       | 3  |              |
| <b>John Edwards</b>    |                          |                              |                |                              |                          |  | <b>[160]</b> |
| October 2004+.....     | 18                       | 24                           | 21             | 13                           | 20                       | 4  |              |
| September 2004+.....   | 20                       | 21                           | 21             | 14                           | 17                       | 7  |              |
| August 2004+.....      | 19                       | 22                           | 25             | 15                           | 13                       | 6  |              |
| July 2004+.....        | 18                       | 26                           | 26             | 12                           | 8                        | 10   |              |
| June 2004+.....        | 10                       | 22                           | 29             | 11                           | 4                        | 24   |              |
| March 2004.....        | 12                       | 24                           | 27             | 14                           | 6                        | 17   |              |
| January 2004.....      | 4                        | 12                           | 24             | 8                            | 6                        | 45   |              |
| December 13, 2003..... | 3                        | 14                           | 21             | 8                            | 5                        | 49   |              |

+ Results shown reflect responses among registered voters.

Q.7 (cont'd)

|                             | <u>Very<br/>Positive</u> | <u>Somewhat<br/>Positive</u> | <u>Neutral</u> | <u>Somewhat<br/>Negative</u> | <u>Very<br/>Negative</u> | <u>Don't<br/>Know<br/>Name/<br/>Not Sure</u> |              |
|-----------------------------|--------------------------|------------------------------|----------------|------------------------------|--------------------------|--|--------------|
| <b>The Republican Party</b> |                          |                              |                |                              |                          |  | <b>[159]</b> |
| October 2004+.....          | 20                       | 24                           | 18             | 15                           | 22                       | 1  |              |
| September 2004+.....        | 21                       | 22                           | 16             | 18                           | 22                       | 1  |              |
| August 2004+.....           | 18                       | 26                           | 17             | 16                           | 22                       | 1  |              |
| July 2004+.....             | 18                       | 25                           | 20             | 18                           | 18                       | 1  |              |
| September 2003.....         | 17                       | 26                           | 17             | 19                           | 18                       | 3  |              |
| July 2003.....              | 18                       | 30                           | 16             | 16                           | 16                       | 3  |              |
| December 2002.....          | 21                       | 26                           | 22             | 15                           | 14                       | 2  |              |
| September 2002.....         | 15                       | 30                           | 26             | 13                           | 13                       | 3  |              |
| December 2001.....          | 21                       | 36                           | 18             | 13                           | 9                        | 3  |              |
| December 2000.....          | 18                       | 26                           | 23             | 14                           | 18                       | 1  |              |
| July 2000+.....             | 15                       | 28                           | 24             | 16                           | 15                       | 2  |              |
| June 1996+.....             | 11                       | 25                           | 25             | 21                           | 16                       | 2  |              |
| <i>High</i>                 |                          |                              |                |                              |                          |  |              |
| December 2001.....          | 21                       | 36                           | 18             | 13                           | 9                        | 3  |              |
| <i>Low</i>                  |                          |                              |                |                              |                          |  |              |
| March 1999.....             | 1                        | 22                           | 23             | 19                           | 23                       | 2  |              |
| <b>The Democratic Party</b> |                          |                              |                |                              |                          |  | <b>[157]</b> |
| October 2004+.....          | 17                       | 25                           | 22             | 16                           | 19                       | 1  |              |
| September 2004+.....        | 16                       | 26                           | 20             | 18                           | 19                       | 1  |              |
| August 2004+.....           | 17                       | 24                           | 23             | 16                           | 19                       | 1  |              |
| July 2004+.....             | 16                       | 25                           | 24             | 19                           | 14                       | 2  |              |
| September 2003.....         | 11                       | 29                           | 22             | 19                           | 16                       | 3  |              |
| July 2003.....              | 11                       | 25                           | 25             | 20                           | 16                       | 3  |              |
| December 2002.....          | 13                       | 27                           | 27             | 16                           | 15                       | 2  |              |
| September 2002.....         | 12                       | 26                           | 30             | 17                           | 12                       | 3  |              |
| December 2001.....          | 18                       | 30                           | 26             | 14                           | 9                        | 3  |              |
| December 2000.....          | 23                       | 23                           | 18             | 16                           | 18                       | 2  |              |
| July 2000+.....             | 19                       | 27                           | 24             | 15                           | 14                       | 1  |              |
| June 1996+.....             | 17                       | 29                           | 23             | 15                           | 15                       | 1  |              |
| <i>High</i>                 |                          |                              |                |                              |                          |  |              |
| January 2000.....           | 20                       | 30                           | 23             | 15                           | 10                       | 2  |              |
| <i>Low</i>                  |                          |                              |                |                              |                          |  |              |
| December 1994.....          | 10                       | 23                           | 25             | 24                           | 16                       | 2  |              |

+ Results shown reflect responses among registered voters.



Q.7 (cont'd)

|  | <u>Very<br/>Positive</u> | <u>Somewhat<br/>Positive</u> | <u>Neutral</u> | <u>Somewhat<br/>Negative</u> | <u>Very<br/>Negative</u> | <u>Don't<br/>Know<br/>Name/<br/>Not Sure</u> |              |
|--|--------------------------|------------------------------|----------------|------------------------------|--------------------------|--|--------------|
| <b>Bill Clinton</b>                      |                          |                              |                |                              |                          |  | <b>[158]</b> |
| October 2004+.....                       | 26                       | 22                           | 13             | 11                           | 27                       | 1  |              |
| September 2004+.....                     | 27                       | 21                           | 15             | 12                           | 25                       | -  |              |
| July 2004+.....                          | 22                       | 20                           | 15             | 14                           | 28                       | 1  |              |
| June 2004+.....                          | 20                       | 22                           | 16             | 14                           | 27                       | 1  |              |
| January 2002.....                        | 17                       | 19                           | 13             | 13                           | 36                       | 2  |              |
| June 2001.....                           | 18                       | 21                           | 15             | 15                           | 31                       | -  |              |
| April 2001.....                          | 20                       | 20                           | 15             | 11                           | 34                       | -  |              |
| March 2001.....                          | 17                       | 17                           | 13             | 14                           | 38                       | 1  |              |
| January 2001.....                        | 32                       | 24                           | 11             | 12                           | 21                       | -  |              |
| December 2000.....                       | 33                       | 23                           | 11             | 12                           | 21                       | -  |              |
| <i>Likely voters</i> November 2000+..... | 22                       | 20                           | 11             | 11                           | 35                       | 1  |              |
| <i>Likely voters</i> October 2000+.....  | 25                       | 23                           | 8              | 12                           | 32                       | -  |              |
| September 2000+.....                     | 25                       | 25                           | 10             | 13                           | 27                       | -  |              |
| August 2000+.....                        | 24                       | 22                           | 11             | 13                           | 30                       | -  |              |
| July 2000+.....                          | 22                       | 27                           | 11             | 12                           | 28                       | -  |              |
| <i>High</i>                              |                          |                              |                |                              |                          |  |              |
| January 1993.....                        | 33                       | 31                           | 15             | 9                            | 7                        | 5  |              |
| <i>Low</i>                               |                          |                              |                |                              |                          |  |              |
| March 2001.....                          | 17                       | 17                           | 13             | 14                           | 38                       | 1  |              |

+ Results shown reflect responses among registered voters.

8a. What is your preference for the outcome of the upcoming congressional elections—a Congress controlled by Republicans or a Congress controlled by Democrats?

|                                     | <u>10/04+</u> | <u>9/04+</u> | <u>6/04+</u> | <u>5/04+</u> | <u>3/04+</u>              | <u>1/04</u>   | <u>12/13/03</u> |              |
|-------------------------------------|---------------|--------------|--------------|--------------|---------------------------|---------------|-----------------|--------------|
| Republican-controlled Congress..... | 43            | 42           | 42           | 41           | 42                        | 42            | 42              | <b>[161]</b> |
| Democrat-controlled Congress.....   | 43            | 46           | 44           | 44           | 45                        | 43            | 42              |              |
| Not sure <sup>2</sup> .....         | 14            | 12           | 14           | 15           | 13                        | 15            | 16              |              |
|                                     | <u>10/02+</u> | <u>9/02</u>  | <u>7/02</u>  | <u>6/02</u>  | <u>1/02</u>               | <u>12/01</u>  | <u>12/99</u>    |              |
|                                     | 43            | 42           | 43           | 42           | 44                        | 42            | 40              |              |
|                                     | 42            | 42           | 41           | 41           | 40                        | 40            | 44              |              |
|                                     | 15            | 16           | 16           | 17           | 16                        | 18            | 16              |              |
|                                     | <u>10/99</u>  | <u>7/99</u>  | <u>6/99</u>  | <u>4/99</u>  | <u>3/99</u>               | <u>10/98+</u> | <u>9/98</u>     |              |
|                                     | 39            | 39           | 42           | 41           | 37                        | 41            | 40              |              |
|                                     | 41            | 43           | 41           | 40           | 43                        | 43            | 39              |              |
|                                     | 20            | 18           | 17           | 19           | 20                        | 16            | 21              |              |
|                                     | <u>7/98</u>   | <u>6/98</u>  | <u>4/98</u>  | <u>2/98</u>  | <u>1/98</u>               | <u>12/97</u>  | <u>9/97</u>     |              |
|                                     | 41            | 39           | 37           | 41           | 40                        | 41            | 41              |              |
|                                     | 40            | 40           | 41           | 37           | 42                        | 37            | 39              |              |
|                                     | 19            | 21           | 22           | 22           | 18                        | 22            | 20              |              |
|                                     | <u>7/97</u>   | <u>4/97</u>  | <u>1/96</u>  | <u>12/95</u> | <u>10/94</u> <sup>1</sup> |               |                 |              |
|                                     | 45            | 44           | 41           | 42           | 44                        |               |                 |              |
|                                     | 39            | 38           | 38           | 41           | 38                        |               |                 |              |
|                                     | 16            | 18           | 21           | 17           | 18                        |               |                 |              |

<sup>1</sup> In October 1994, the question referred to the 1994 congressional elections; the 1995 and 1996 survey dates referred to the 1996 congressional elections; the 1997 and 1998 dates refer to the 1998 congressional elections.

<sup>2</sup> The volunteered responses "both equal," "neither in control," or "doesn't matter," were reported separately; for purposes of comparative they are combined with "not sure."

+ Results shown reflect responses among registered voters.

8b. In the upcoming election for U.S. Congress, do you feel that your representative deserves to be reelected, or do you think it is time to give a new person a chance?

|                               | <u>10/04+</u> | <u>10/02+</u> | <u>9/02</u>   | <u>10/00+</u> | <u>9/00+</u>  | <u>6/00+</u> | <u>12/99</u> | <u>10/98+</u> |              |
|-------------------------------|---------------|---------------|---------------|---------------|---------------|--------------|--------------|---------------|--------------|
| Deserves to be reelected..... | 49            | 42            | 41            | 50            | 49            | 49           | 42           | 48            | <b>[162]</b> |
| Give new person a chance..... | 34            | 39            | 42            | 35            | 38            | 39           | 47           | 37            |              |
| Not sure.....                 | 17            | 19            | 17            | 15            | 13            | 12           | 11           | 15            |              |
|                               | <u>12/97+</u> | <u>10/94+</u> | <u>9/94</u>   | <u>5/94</u>   | <u>1/94</u>   | <u>10/93</u> | <u>9/93</u>  |               |              |
|                               | 41            | 39            | 30            | 34            | 35            | 34           | 37           |               |              |
|                               | 45            | 49            | 53            | 50            | 47            | 52           | 47           |               |              |
|                               | 14            | 12            | 17            | 16            | 18            | 14           | 16           |               |              |
|                               | <u>7/93</u>   | <u>10/92+</u> | <u>9/92+</u>  | <u>7/92+</u>  | <u>4/92+</u>  | <u>2/92+</u> |              |               |              |
|                               | 30            | 31            | 31            | 27            | 33            | 37           |              |               |              |
|                               | 55            | 56            | 56            | 62            | 57            | 52           |              |               |              |
|                               | 15            | 13            | 13            | 11            | 10            | 11           |              |               |              |
|                               | <u>1/92+</u>  | <u>12/91+</u> | <u>10/91+</u> | <u>10/90+</u> | <u>11/89+</u> |              |              |               |              |
|                               | 42            | 35            | 40            | 39            | 41            |              |              |               |              |
|                               | 48            | 52            | 48            | 48            | 36            |              |              |               |              |
|                               | 10            | 13            | 12            | 13            | 23            |              |              |               |              |

+ Results shown reflect responses among registered voters.

- 9a. If the election for president were held today, and George W. Bush and Dick Cheney were the Republican candidates, John Kerry and John Edwards were the Democratic candidates, and Ralph Nader and Peter Camejo were running as independent candidates, for whom would you vote? (IF "NOT SURE," ASK:) Well, which way do you lean at this time?

|  | ALL VOTERS |       |       |       | Likely Voters |       |              |
|--|------------|-------|-------|-------|---------------|-------|--------------|
|  | 10/04+     | 9/04+ | 8/04+ | 7/04+ | 10/04+        | 9/04+ |              |
| George W. Bush and Dick Cheney.....        | 47         | 46    | 44    | 44    | 47            | 48    | [163]        |
| George W. Bush and Dick Cheney (lean)..... | 1          | 2     | 3     | 3     | 1             | 2     |              |
| John Kerry and John Edwards.....           | 44         | 42    | 42    | 40    | 46            | 44    | CONTINUE     |
| John Kerry and John Edwards (lean).....    | 2          | 3     | 3     | 5     | 2             | 2     |              |
| Ralph Nader and Peter Camejo.....          | 2          | 1     | 2     | 2     | 1             | 1     |              |
| Ralph Nader and Peter Camejo (lean).....   | -          | 1     | 1     | -     | -             | -     |              |
| Depends (VOL).....                         | -          | -     | -     | -     | -             | -     | Skip to Q.9c |
| None/other (VOL).....                      | 1          | 1     | 1     | 1     | 1             | 1     |              |
| Not sure.....                              | 3          | 4     | 4     | 5     | 2             | 2     |              |

+ Results shown reflect responses among registered voters.

|                       | 6/04+ | 5/04+ | 3/04+ |
|-----------------------|-------|-------|-------|
| George W. Bush.....   | 45    | 46    | 46    |
| John Kerry.....       | 44    | 42    | 43    |
| Ralph Nader.....      | 4     | 5     | 5     |
| Depends (VOL).....    | 1     | 1     | 1     |
| None/other (VOL)..... | 1     | 1     | 2     |
| Not sure.....         | 5     | 5     | 3     |

+ Results shown reflect responses among registered voters.

(ASK ONLY OF RESPONDENTS WHO MAKE A CHOICE IN Q.9a.)

- 9b. Would you definitely vote for (CANDIDATES CHOSEN IN Q.9a), probably vote for (CANDIDATES CHOSEN IN Q.9a) but are still thinking about it, or are you just leaning toward voting for (CANDIDATES CHOSEN IN Q.9a)?

|   | Bush-Cheney Voters |       |       |       | Kerry-Edwards Voters |       |       |       |       |
|---|--------------------|-------|-------|-------|----------------------|-------|-------|-------|-------|
|   | 10/04+             | 9/04+ | 8/04+ | 7/04+ | 10/04+               | 9/04+ | 8/04+ | 7/04+ |       |
| Definitely vote for ticket.....           | 91                 | 83    | 81    | 75    | 84                   | 79    | 76    | 72    | [164] |
| Probably vote for ticket.....             | 5                  | 9     | 10    | 16    | 8                    | 11    | 13    | 14    |       |
| Just leaning toward voting for ticket.... | 4                  | 8     | 9     | 9     | 8                    | 9     | 11    | 13    |       |
| Not sure.....                             | -                  | -     | -     | -     | -                    | 1     | -     | 1     |       |

+ Results shown reflect responses among registered voters.

|   | Bush Voters |       |       | Kerry Voters |       |       |
|---|-------------|-------|-------|--------------|-------|-------|
|   | 6/04+       | 5/04+ | 3/04+ | 6/04+        | 5/04+ | 3/04+ |
| Definitely vote for candidate.....            | 80          | 78    | 81    | 64           | 65    | 70    |
| Probably vote for candidate.....              | 11          | 12    | 12    | 17           | 17    | 15    |
| Just leaning toward voting for candidate..... | 8           | 10    | 7     | 19           | 18    | 15    |
| Not sure.....                                 | 1           | -     | -     | -            | -     | -     |

+ Results shown reflect responses among registered voters.

**(ASK ONLY OF RESPONDENTS WHO DO NOT CHOOSE KERRY/EDWARDS IN Q.9a.)**

9c. Even though you are not supporting John Kerry and John Edwards now, what are the chances that you might support them in the upcoming election—is there a fair chance that you might support them, a small chance, just a very slight chance, or no chance at all you might support them?

|                                | <u>10/04+</u> | <u>9/04+</u> | <u>8/04+</u> | <u>7/04+</u> |              |
|--------------------------------|---------------|--------------|--------------|--------------|--------------|
| Fair chance.....               | 9             | 9            | 10           | 12           | <b>[165]</b> |
| A small chance.....            | 7             | 8            | 10           | 9            |              |
| Just a very slight chance..... | 11            | 15           | 18           | 21           |              |
| No chance at all.....          | 72            | 66           | 61           | 56           |              |
| Don't know/refused.....        | 1             | 2            | 1            | 2            |              |

+ Results shown reflect responses among registered voters.

**(ASK ONLY OF RESPONDENTS WHO DO NOT CHOOSE BUSH/CHENEY IN Q.9a.)**

9d. Even though you are not supporting George W. Bush and Dick Cheney now, what are the chances that you might support them in the upcoming election—is there a fair chance that you might support them, a small chance, just a very slight chance, or no chance at all you might support them?

|                                | <u>10/04+</u> | <u>9/04+</u> | <u>8/04+</u> | <u>7/04+</u> |              |
|--------------------------------|---------------|--------------|--------------|--------------|--------------|
| Fair chance.....               | 5             | 5            | 6            | 8            | <b>[166]</b> |
| A small chance.....            | 8             | 9            | 8            | 8            |              |
| Just a very slight chance..... | 12            | 12           | 14           | 18           |              |
| No chance at all.....          | 74            | 73           | 71           | 65           |              |
| Don't know/refused.....        | 1             | 1            | 1            | 1            |              |

+ Results shown reflect responses among registered voters.

**(ASK ONLY OF RESPONDENTS WHO CHOOSE KERRY/EDWARDS IN Q.9a.)**

9e. Would you say that your vote is more FOR John Kerry or more AGAINST George W. Bush?

|                                  | <u>10/04+</u> | <u>9/04+</u> |              |
|----------------------------------|---------------|--------------|--------------|
| More for John Kerry.....         | 37            | 36           | <b>[167]</b> |
| More against George W. Bush..... | 48            | 51           |              |
| Some of both (VOL).....          | 14            | 12           |              |
| Not sure.....                    | 1             | 1            |              |

+ Results shown reflect responses among registered voters.

**(ASK ONLY OF RESPONDENTS WHO CHOOSE BUSH/CHENEY IN Q.9a.)**

9f. Would you say that your vote is more FOR George W. Bush or more AGAINST John Kerry?

|                              | <u>10/04+</u> | <u>9/04+</u> |              |
|------------------------------|---------------|--------------|--------------|
| More for George W. Bush..... | 74            | 77           | <b>[168]</b> |
| More against John Kerry..... | 16            | 14           |              |
| Some of both (VOL).....      | 9             | 7            |              |
| Not sure.....                | 1             | 2            |              |

+ Results shown reflect responses among registered voters.

10. And if the election for president were held today, and George W. Bush and Dick Cheney were the Republican candidates and John Kerry and John Edwards were the Democratic candidates, for whom would you vote?

|                                     | <u>10/04+</u> | <u>9/04+</u> |       |
|-------------------------------------|---------------|--------------|-------|
| George W. Bush and Dick Cheney..... | 49            | 49           | [169] |
| John Kerry and John Edwards.....    | 47            | 46           |       |
| Depends (VOL).....                  | 1             | 1            |       |
| Other (VOL).....                    | -             | -            |       |
| None/will not vote (VOL).....       | -             | -            |       |
| Not sure.....                       | 3             | 4            |       |

+ Results shown reflect responses among registered voters.

|                               | <u>6/04+</u> | <u>5/04+</u> | <u>3/04+</u> | <u>1/04</u> | <u>7/03</u> | <u>5/03</u> | <u>1/03</u> |
|-------------------------------|--------------|--------------|--------------|-------------|-------------|-------------|-------------|
| George W. Bush.....           | 47           | 48           | 48           | 54          | 49          | 55          | 48          |
| John Kerry.....               | 47           | 45           | 45           | 35          | 34          | 27          | 31          |
| Depends (VOL).....            | 1            | 1            | 1            | 2           | 1           | 2           | 4           |
| Other (VOL).....              | -            | -            | -            | -           | -           | -           | -           |
| None/will not vote (VOL)..... | 1            | 2            | {2           | {3          | {6          | {6          | {3          |
| Not sure.....                 | 4            | 4            | 4            | 6           | 9           | 11          | 14          |

+ Results shown reflect responses among registered voters.

11. Which of the following best describes how you would feel if **(READ ITEM)** were elected president in November--optimistic and confident that he would do a good job, satisfied and hopeful that he would do a good job, uncertain and wondering whether he would do a good job, or pessimistic and worried that he would do a bad job? +

|                     | <u>Optimisti</u><br><u>c</u> | <u>Satisfied</u> | <u>Uncertain</u> | <u>Pessimistic</u> | <u>Not</u><br><u>Sure</u> |       |
|---------------------|------------------------------|------------------|------------------|--------------------|---------------------------|-------|
| George W. Bush..... | 31                           | 20               | 13               | 35                 | 1                         | [170] |
| John Kerry.....     | 23                           | 25               | 24               | 27                 | 1                         | [171] |

+ Results shown reflect responses among registered voters.

|                       | <u>Optimisti</u><br><u>c</u> | <u>Satisfied</u> | <u>Uncertain</u> | <u>Pessimistic</u> | <u>Not Sure</u> |
|-----------------------|------------------------------|------------------|------------------|--------------------|-----------------|
| <b>George W. Bush</b> |                              |                  |                  |                    |                 |
| October 2000+.....    | 27                           | 29               | 24               | 19                 | 1               |
| <b>Al Gore</b>        |                              |                  |                  |                    |                 |
| October 2000+.....    | 22                           | 30               | 23               | 24                 | 1               |

+ Results shown reflect responses among registered voters.

|                      | <u>Optimistic</u> | <u>Satisfied</u> | <u>Uncertain</u> | <u>Pessimistic</u> | <u>Not Sure</u> |
|----------------------|-------------------|------------------|------------------|--------------------|-----------------|
| <b>Bob Dole</b>      |                   |                  |                  |                    |                 |
| October 1996+.....   | 21                | 24               | 32               | 20                 | 3               |
| September 1996+..... | 20                | 26               | 31               | 21                 | 2               |
| <b>Bill Clinton</b>  |                   |                  |                  |                    |                 |
| October 1996+.....   | 28                | 31               | 21               | 19                 | 1               |
| September 1996+..... | 23                | 33               | 24               | 19                 | 1               |

+ Results shown reflect responses among registered voters.

12. In the upcoming election for president, how likely do you think it is that each of the following may occur--very likely, somewhat likely, not that likely, or not likely at all? +

|   | <u>Very<br/>Likely To<br/>Occur</u> | <u>Somewhat<br/>Likely To<br/>Occur</u> | <u>Not That<br/>Likely To<br/>Occur</u> | <u>Not Likely<br/>At All To<br/>Occur</u> | <u>Not<br/>Sure</u> |           |
|---|-------------------------------------|---|---|---|---------------------|-----------|
| The vote you cast will not be counted or correctly recorded.....  | 9                                   | 15                                      | 22                                      | 53  | 1                   | [172]     |
| People who are eligible to vote will be prevented from doing so because of technicalities of election law.....                                  | 11                                  | 26                                      | 24                                      | 35  | 4                   | [173/175] |
| People who are NOT eligible to vote will do so anyway *.....  | 12                                  | 26                                      | 25                                      | 33  | 4                   | [174]     |
| Computerized voting in some states means that there will be an increased chance of miscounting votes or tampering with election results **..... | 19                                  | 29                                      | 22                                      | 25  | 5                   | [176]     |

\* Asked of one-half the respondents (FORM A).

\*\* Asked of one-half the respondents (FORM B).

+ Results shown reflect responses among registered voters.

13. Within the past thirty days have you been directly contacted at your home, either by telephone or in person, by one of the political parties or presidential campaigns? (IF "YES," ASK:) Were you contacted by the Republican Party or George W. Bush's campaign or the Democratic Party or John Kerry's campaign? +

|   |           |       |
|---|-----------|-------|
| <b>Yes, Contacted</b> .....                 | <b>31</b> |       |
| Republican Party/Bush campaign.....         | 9         | [177] |
| Democratic Party/Kerry campaign.....        | 9         |       |
| Both (VOL).....                             | 10        |       |
| Do not remember who contacted by (VOL)..... | 3         |       |
| <b>No, Not Contacted</b> .....              | <b>68</b> |       |
| Not Sure.....                               | 1         |       |

+ Results shown reflect responses among registered voters.

- 14a. Have you seen, read, or heard anything in the past couple weeks about George W. Bush or his campaign for president? (IF "YES," ASK:) Has what you have heard given you a more favorable or less favorable impression of George W. Bush?

|  | <u>10/04+</u> | <u>9/04+</u> |       |
|--|---------------|--------------|-------|
| Yes—more favorable.....                    | 31            | 26           | [178] |
| Yes—less favorable.....                    | 36            | 30           |       |
| Yes—no difference (VOL).....               | 27            | 33           |       |
| No, have not seen/read/heard anything..... | 5             | 10           |       |
| Not sure.....                              | 1             | 1            |       |

+ Results shown reflect responses among registered voters.

- 14b. Have you seen, read, or heard anything in the past couple weeks about John Kerry or his campaign for president? **(IF "YES," ASK:)** Has what you have heard given you a more favorable or less favorable impression of John Kerry?

|  | <u>10/04+</u> | <u>9/04+</u> |              |
|--|---------------|--------------|--------------|
| Yes—more favorable.....                    | 38            | 23           | <b>[179]</b> |
| Yes—less favorable.....                    | 35            | 35           |              |
| Yes—no difference (VOL).....               | 22            | 28           |              |
| No, have not seen/read/heard anything..... | 4             | 13           |              |
| Not sure.....                              | 1             | 1            |              |

+ Results shown reflect responses among registered voters.

- 15a. Have the presidential debates made you more likely to support George W. Bush, more likely to support John Kerry, or have they not made a difference in how you are going to vote? +

|  |    |                     |              |
|--|----|---------------------|--------------|
| More likely to support George W. Bush..... | 17 | <b>CONTINUE</b>     | <b>[180]</b> |
| More likely to support John Kerry.....     | 33 |                     |              |
| Made no difference.....                    | 48 | <b>Skip to Q.16</b> |              |
| Not sure.....                              | 2  |                     |              |

+ Results shown reflect responses among registered voters.

|  | <u>10/00+</u> |
|--|---------------|
| More likely to support George W. Bush.....                 | 25            |
| More likely to support Al Gore.....                        | 18            |
| Made no difference.....                                    | 55            |
| Not sure.....  | 2             |
| + Results shown reflect responses among registered voters. |               |

**(FORM B--ASK ONLY ON FIRST NIGHT OF INTERVIEWING.)**

- 15b. Why do you say that? What did you see or hear in the debates that makes you **(RESPONSE GIVEN IN Q.15a)?**

Please see verbatim responses

**(ASK ONLY ON SECOND NIGHT OF INTERVIEWING.)**

- 15b. What is your biggest concern about John Kerry being president?

Please see verbatim responses

16. If President Bush were to win reelection, would you want his second term to be a lot like his first term, would you want him to make minor adjustments and modifications, or would you want him to make major changes?

|   | <u>10/04+</u> | <u>9/04+</u> |              |
|---|---------------|--------------|--------------|
| Second term should be a lot like first term.....                    | 7             | 9            | <b>[215]</b> |
| Should make minor modifications/<br>adjustments in second term..... | 35            | 31           |              |
| Should make major changes in second term.....                       | 55            | 58           |              |
| Not sure.....   | 3             | 2            |              |
|   |               |              |              |

+ Results shown reflect responses among registered voters.

17. From what you have seen or heard, do you feel that either of the candidates for president is running a negative campaign? (IF "YES," ASK:) Which candidate do you think is running a negative campaign—George W. Bush or John Kerry? +

|  |    |       |
|--|----|-------|
| Yes, George W. Bush is running a negative campaign.... | 15 | [216] |
| Yes, John Kerry is running a negative campaign.....    | 15 |       |
| Yes, both are running negative campaigns (VOL).....    | 45 |       |
| No, neither is running a negative campaign.....        | 23 |       |
| Not sure.....  | 2  |       |

+ Results shown reflect responses among registered voters.

- 18a. I'm going to read you four criticisms that George W. Bush has made about John Kerry. For each one, please tell me whether the criticism is serious enough to give you concerns about electing John Kerry as president, or NOT serious enough to give you concerns about electing John Kerry as president. +

THIS TABLE HAS BEEN RANKED BY THE PERCENTAGE WHO SAY SERIOUS ENOUGH TO GIVE CONCERNS

|  | Serious<br>Enough To<br>Give<br>Concerns | NOT<br>Serious<br>Enough To<br>Give<br>Concerns | Not<br>Sure |       |
|--|--|---|-------------|-------|
| He changes his positions on issues too often.....    | 52                                       | 46  | 2           | [218] |
| He will raise taxes.....                             | 51                                       | 47  | 2           | [220] |
| He is too liberal on the issues.....                 | 44                                       | 54  | 2           | [217] |
| He would not be an effective commander-in-chief..... | 43                                       | 54  | 3           | [219] |

+ Results shown reflect responses among registered voters.

- 18b. I'm going to read you four criticisms that John Kerry has made about George W. Bush. For each one, please tell me whether the criticism is serious enough to give you concerns about reelecting George W. Bush as president, or NOT serious enough to give you concerns about reelecting George W. Bush as president. +

THIS TABLE HAS BEEN RANKED BY THE PERCENTAGE WHO SAY SERIOUS ENOUGH TO GIVE CONCERNS

|   | Serious<br>Enough To<br>Give<br>Concerns | NOT<br>Serious<br>Enough To<br>Give<br>Concerns | Not<br>Sure |       |
|---|--|---|-------------|-------|
| He has not focused enough on domestic issues,<br>such as health care and the economy..... | 55                                       | 44  | 1           | [222] |
| His tax cuts mostly benefited the wealthy.....  | 52                                       | 46  | 2           | [224] |
| He misled the American people about why we<br>went to war in Iraq.....                    | 52                                       | 47  | 1           | [223] |
| He is unwilling to admit mistakes.....  | 51                                       | 47  | 2           | [221] |

+ Results shown reflect responses among registered voters.



- 19a. Some people say that George W. Bush is too rigid and is unwilling to admit mistakes or make changes. How much does this concern you about George W. Bush—a great deal, quite a bit, just some, or not very much? +

|                                    |    |       |
|------------------------------------|----|-------|
| Concerns a great deal.....         | 32 | [225] |
| Concerns quite a bit.....          | 12 |       |
| Concerns just some.....            | 19 |       |
| Does not concern very much.....    | 28 |       |
| Does not concern at all (VOL)..... | 9  |       |
| Not sure.....                      | -  |       |

+ Results shown reflect responses among registered voters.

- 19b. Some people say that John Kerry's personality and personal style are too aloof and distant and that he does not relate well to the average person. How much does this concern you about John Kerry--a great deal, quite a bit, just some, or not very much? +

|                                    |    |       |
|------------------------------------|----|-------|
| Concerns a great deal.....         | 19 | [226] |
| Concerns quite a bit.....          | 9  |       |
| Concerns just some.....            | 21 |       |
| Does not concern very much.....    | 35 |       |
| Does not concern at all (VOL)..... | 15 |       |
| Not sure.....                      | 1  |       |

+ Results shown reflect responses among registered voters.

20. There are many important issues in this presidential campaign. When it comes to deciding for whom you will vote for president, which one of the following is the single most important issue in deciding for whom you will vote? (IF "ALL," ASK:) Well, if you had to choose the most important issue, which would you choose?

THIS TABLE HAS BEEN RANKED BY THE HIGHEST PERCENTAGE

|                               | 10/04+ | 9/04+ |       |
|-------------------------------|--------|-------|-------|
| The economy.....              | 26     | 28    |       |
| Terrorism.....                | 25     | 23    | [227] |
| The war in Iraq.....          | 22     | 20    |       |
| Social issues and values..... | 14     | 12    |       |
| Health care.....              | 10     | 13    |       |
| None/other (VOL).....         | 1      | 2     |       |
| Not sure.....                 | 2      | 2     |       |

+ Results shown reflect responses among registered voters.

21. Please tell me which of the two following sets of issues is more important to you in deciding for whom you will vote in the presidential election?

**Set A:** Terrorism and social issues and values

**Set B:** The economy and health care

|  | 10/04+ | 9/04+ |       |
|--|--------|-------|-------|
| <b>Set A</b> /terrorism and values more important.....   | 50     | 44    | [228] |
| <b>Set B</b> /economy and health care more important.... | 39     | 44    |       |
| Both equally important (VOL).....                        | 11     | 11    |       |
| Not sure.....  | -      | 1     |       |

+ Results shown reflect responses among registered voters.

22. Which one of the following should be the top foreign policy priority for the next president? (IF "ALL," ASK:) Well, if you had to choose just one, which would it be?

THIS TABLE HAS BEEN RANKED BY THE HIGHEST PERCENTAGE

|   | <u>10/04+**</u> | <u>1/04<sup>1</sup></u> | <u>5/03</u> |       |
|---|-----------------|-------------------------|-------------|-------|
| The problem of nuclear weapons in North Korea and Iran..... | 32              | 17                      | 24          | [229] |
| Rebuilding Iraq.....  | 20              | 13                      | 8           |       |
| Peace negotiations between Israel and the Palestinians..... | 12              | 16                      | 21          |       |
| Dealing with China as a growing super power.....            | 11              | NA                      | NA          |       |
| Dealing with the genocide in Sudan.....                     | 6               | NA                      | NA          |       |
| All equally important (VOL).....                            | 13              | 13                      | 12          |       |
| None of these (VOL).....                                    | 2               | 3                       | 3           |       |
| Not sure.....   | 4               | 4                       | 5           |       |

\*\* Asked of one-half the respondents (FORM B).

<sup>1</sup>Prior to October 2004, the question was phrased, "Which of the following should be the top foreign policy priority for President Bush and his administration?"

+ Results shown reflect responses among registered voters.

23. Regardless of who you are voting for, when it comes to (READ ITEM) campaign, would you say that they have a message and you know what they would do if elected, or would you say that they do NOT have a message and you do NOT know what they would do if elected?

|   | Have A<br>Message/Know<br>What They<br>Would Do If<br><u>Elected</u> | Do Not Have A<br>Message/Do Not<br>Know What<br>They Would Do<br><u>If Elected</u> | Some Of<br>Both<br>(VOL) | Not<br>Sure |       |
|---|--|--|--------------------------|-------------|-------|
| <b>John Kerry's and John Edward's</b>     |  |  |                          |             | [230] |
| October 2004+.....                        | 51   | 41   | 5                        | 3           |       |
| September 2004+.....                      | 36   | 54   | 6                        | 4           |       |
| <b>George W. Bush's and Dick Cheney's</b> |  |  |                          |             | [231] |
| October 2004+.....                        | 76   | 20   | 3                        | 1           |       |
| September 2004+.....                      | 68   | 23   | 5                        | 4           |       |

+ Results shown reflect responses among registered voters.

24. Now I'd like you to compare George W. Bush and John Kerry on a few issues. For each one, please tell me whether you think that George W. Bush or John Kerry would be better on that issue. If you think that both would be equally good or that neither would be good on a particular issue, just say so.

THIS TABLE HAS BEEN RANKED BY THE PERCENTAGE WHO SAY GEORGE W. BUSH BETTER

|  | George W.<br>Bush<br><u>Better</u> | John<br>Kerry<br><u>Better</u> | Both Would<br>Be Equally<br><u>Good</u> | Neither<br>Would Be<br><u>Good</u> | Depends<br>(VOL.) | Not<br>Sure |           |
|--|------------------------------------|--------------------------------|---|------------------------------------|-------------------|-------------|-----------|
| <b>Terrorism and homeland security</b> |                                    |                                |   |                                    |                   |             | [237/244] |
| October 2004+.....                     | 52                                 | 29                             | 12                                      | 5                                  | -                 | 2           |           |
| September 2004+.....                   | 54                                 | 28                             | 8                                       | 5                                  | 1                 | 4           |           |
| <b>The war in Iraq</b>                 |                                    |                                |   |                                    |                   |             | [234/241] |
| October 2004+.....                     | 50                                 | 37                             | 5                                       | 6                                  | -                 | 2           |           |
| September 2004+.....                   | 49                                 | 35                             | 5                                       | 7                                  | -                 | 4           |           |
| May 2004.....                          | 46                                 | 38                             | 4                                       | 6                                  | 1                 | 5           |           |
| <b>Issues related to moral values</b>  |                                    |                                |   |                                    |                   |             | [235/242] |
| October 2004+.....                     | 47                                 | 29                             | 17                                      | 5                                  | -                 | 2           |           |
| September 2004+.....                   | 47                                 | 31                             | 13                                      | 5                                  | 1                 | 3           |           |
| May 2004.....                          | 45                                 | 25                             | 16                                      | 5                                  | -                 | 9           |           |
| <b>Taxes</b>                           |                                    |                                |   |                                    |                   |             | [236/243] |
| October 2004+.....                     | 43                                 | 37                             | 8                                       | 8                                  | 1                 | 3           |           |
| September 2004+.....                   | 45                                 | 37                             | 7                                       | 6                                  | 1                 | 4           |           |
| May 2004.....                          | 40                                 | 35                             | 10                                      | 6                                  | 1                 | 8           |           |
| <b>Same-sex marriage</b>               |                                    |                                |   |                                    |                   |             | [245]     |
| October 2004+ **.....                  | 37                                 | 33                             | 11                                      | 12                                 | 1                 | 6           |           |
| September 2004+.....                   | 39                                 | 34                             | 7                                       | 9                                  | 2                 | 9           |           |
| May 2004.....                          | 39                                 | 29                             | 8                                       | 10                                 | 1                 | 13          |           |
| <b>Jobs and unemployment</b>           |                                    |                                |   |                                    |                   |             | [232/239] |
| October 2004+.....                     | 32                                 | 48                             | 11                                      | 6                                  | -                 | 3           |           |
| September 2004+.....                   | 32                                 | 48                             | 10                                      | 5                                  | -                 | 5           |           |
| May 2004.....                          | 28                                 | 48                             | 12                                      | 5                                  | -                 | 7           |           |
| <b>Health care</b>                     |                                    |                                |   |                                    |                   |             | [233/240] |
| October 2004+.....                     | 28                                 | 51                             | 10                                      | 7                                  | -                 | 4           |           |
| September 2004+.....                   | 29                                 | 48                             | 9                                       | 7                                  | 1                 | 6           |           |
| May 2004.....                          | 27                                 | 41                             | 15                                      | 7                                  | -                 | 10          |           |
| <b>Stem cell research</b>              |                                    |                                |   |                                    |                   |             | [238]     |
| October 2004+ *.....                   | 27                                 | 49                             | 7                                       | 6                                  | 1                 | 10          |           |
| September 2004+.....                   | 24                                 | 47                             | 6                                       | 8                                  | 1                 | 14          |           |

\* Asked of one-half the respondents (FORM A).

\*\* Asked of one-half the respondents (FORM B).

+ Results shown reflect responses among registered voters.

25a. How much confidence would you have in John Kerry as commander-in-chief—a great deal, quite a bit, just some, or very little?

|                                 | <u>10/04+*</u> | <u>9/04+</u> | <u>8/04+</u> | <u>5/04+</u> |       |
|---------------------------------|----------------|--------------|--------------|--------------|-------|
| A great deal of confidence..... | 22             | 23           | 16           | 16           | [246] |
| Quite a bit of confidence.....  | 22             | 18           | 19           | 18           |       |
| Just some confidence.....       | 19             | 19           | 25           | 30           |       |
| Very little confidence.....     | 29             | 31           | 29           | 31           |       |
| No confidence at all (VOL)..... | 7              | 7            | 9            | NA           |       |
| Not sure.....                   | 1              | 2            | 2            | 5            |       |

\* Asked of one-half the respondents (FORM A).  
+ Results shown reflect responses among registered voters

25b. How much confidence do you have in George W. Bush as commander-in-chief—a great deal, quite a bit, just some, or very little?

|                                 | <u>10/04+*</u> | <u>9/04+</u> | <u>8/04+</u> | <u>5/04+</u> |       |
|---------------------------------|----------------|--------------|--------------|--------------|-------|
| A great deal of confidence..... | 31             | 31           | 30           | 19           | [247] |
| Quite a bit of confidence.....  | 20             | 17           | 17           | 24           |       |
| Just some confidence.....       | 14             | 16           | 17           | 29           |       |
| Very little confidence.....     | 25             | 24           | 35           | 16           |       |
| No confidence at all (VOL)..... | 9              | 11           | NA           | NA           |       |
| Not sure.....                   | 1              | 1            | 1            | 12           |       |

\* Asked of one-half the respondents (FORM A).  
In April 1999, the question was phrased, "How much confidence would you have in George Bush as commander in chief during this period of military action. . ."  
+ Results shown reflect responses among registered voters

26a. How much confidence would you have in John Kerry in protecting the United States and responding to terrorist threats--a great deal, quite a bit, just some, or very little?

|                                 | <u>10/04+**</u> | <u>9/04+</u> |       |
|---------------------------------|-----------------|--------------|-------|
| A great deal of confidence..... | 26              | 22           | [248] |
| Quite a bit of confidence.....  | 20              | 19           |       |
| Just some confidence.....       | 21              | 22           |       |
| Very little confidence.....     | 26              | 28           |       |
| No confidence at all (VOL)..... | 7               | 7            |       |
| Not sure.....                   | -               | 2            |       |

\*\* Asked of one-half the respondents (FORM B).  
+ Results shown reflect responses among registered voters.

26b. How much confidence do you have in George W. Bush in protecting the United States and responding to terrorist threats--a great deal, quite a bit, just some, or very little?

|                                 | <u>10/04+**</u> | <u>9/04+</u> |       |
|---------------------------------|-----------------|--------------|-------|
| A great deal of confidence..... | 41              | 42           | [249] |
| Quite a bit of confidence.....  | 24              | 22           |       |
| Just some confidence.....       | 16              | 16           |       |
| Very little confidence.....     | 13              | 14           |       |
| No confidence at all (VOL)..... | 6               | 6            |       |
| Not sure.....                   | -               | -            |       |

\*\* Asked of one-half the respondents (FORM B).  
+ Results shown reflect responses among registered voters.

27. Now I'd like you to compare George W. Bush and John Kerry on a few qualities that people might look for in a president. For each one, please tell me whether you think that George W. Bush would be better or John Kerry would be better on that item. If you think that both would be equally good or that neither would be good on a particular item, just say so. Who do you think would be better when it comes to **(READ ITEM)**—George W. Bush or John Kerry, or do you think that both would be equally good or neither would be good?

THIS TABLE HAS BEEN RANKED BY THE PERCENTAGE WHO SAY GEORGE W. BUSH BETTER

|  | George W.<br>Bush<br><u>Better</u> | John<br>Kerry<br><u>Better</u> | Both Would<br>Be Equally<br><u>Good</u> | Neither<br>Would Be<br><u>Good</u> | Depends<br>(VOL.) | Not<br>Sure |           |
|--|------------------------------------|--------------------------------|---|------------------------------------|-------------------|-------------|-----------|
| <b>Being consistent and standing up<br/>for his beliefs</b>                                  |                                    |                                |   |                                    |                   |             | [254]     |
| October 2004+ *  | 57                                 | 19                             | 20                                      | 3                                  | -                 | 1           |           |
| September 2004+  | 55                                 | 27                             | 12                                      | 5                                  | -                 | 1           |           |
| May 2004+  | 54                                 | 21                             | 17                                      | 5                                  | -                 | 3           |           |
| <b>Having the strong leadership<br/>qualities needed to be president</b>                     |                                    |                                |   |                                    |                   |             | [252]     |
| October 2004+ *  | 48                                 | 33                             | 15                                      | 2                                  | -                 | 2           |           |
| September 2004+  | 46                                 | 34                             | 14                                      | 4                                  | -                 | 2           |           |
| May 2004+  | 43                                 | 32                             | 18                                      | 3                                  | 1                 | 3           |           |
| <b>Being easygoing and likable</b>   |                                    |                                |   |                                    |                   |             | [253]     |
| October 2004+ *  | 47                                 | 27                             | 18                                      | 5                                  | -                 | 3           |           |
| September 2004+  | 45                                 | 28                             | 18                                      | 7                                  | -                 | 2           |           |
| May 2004+  | 44                                 | 29                             | 16                                      | 6                                  | -                 | 5           |           |
| <b>Being religious and a man of<br/>strong faith</b>   |                                    |                                |   |                                    |                   |             | [251/257] |
| October 2004+  | 46                                 | 21                             | 24                                      | 5                                  | -                 | 4           |           |
| <b>Having high personal standards<br/>that set the proper moral tone for<br/>the country</b> |                                    |                                |   |                                    |                   |             | [258]     |
| October 2004+ **   | 43                                 | 29                             | 21                                      | 5                                  | -                 | 2           |           |
| September 2004+  | 42                                 | 32                             | 18                                      | 6                                  | -                 | 2           |           |
| May 2004+  | 44                                 | 29                             | 19                                      | 4                                  | 1                 | 3           |           |
| <b>Being a world leader in dealing<br/>with other countries</b>                              |                                    |                                |   |                                    |                   |             | [259]     |
| October 2004+ **   | 43                                 | 42                             | 8                                       | 5                                  | -                 | 2           |           |
| September 2004+  | 44                                 | 41                             | 8                                       | 4                                  | -                 | 3           |           |
| May 2004+  | 42                                 | 35                             | 8                                       | 6                                  | 1                 | 8           |           |
| <b>Being honest and straightforward</b>  |                                    |                                |   |                                    |                   |             | [250/256] |
| October 2004+  | 40                                 | 36                             | 11                                      | 11                                 | -                 | 2           |           |
| September 2004+  | 39                                 | 36                             | 8                                       | 14                                 | -                 | 3           |           |
| May 2004+  | 36                                 | 33                             | 12                                      | 13                                 | 1                 | 5           |           |
| <b>Being compassionate enough to<br/>understand average people</b>                           |                                    |                                |   |                                    |                   |             | [255]     |
| October 2004+ *  | 38                                 | 39                             | 13                                      | 7                                  | -                 | 3           |           |
| September 2004+  | 35                                 | 43                             | 11                                      | 9                                  | -                 | 2           |           |
| May 2004+  | 33                                 | 39                             | 16                                      | 8                                  | -                 | 4           |           |

\* Asked of one-half the respondents (FORM A).

\*\* Asked of one-half the respondents (FORM B).

+ Results shown reflect responses among registered voters.

Q.27 (cont'd)

|                                    | George W.<br>Bush<br><u>Better</u> | John<br>Kerry<br><u>Better</u> | Both Would<br>Be Equally<br><u>Good</u> | Neither<br>Would Be<br><u>Good</u> | Depends<br>(VOL) | Not<br>Sure |
|------------------------------------|------------------------------------|--------------------------------|---|------------------------------------|------------------|-------------|
| <b>Being smart and intelligent</b> |                                    |                                |   |                                    |                  |             |
| October 2004+ **.....              | 24                                 | 46                             | 25                                      | 3                                  | -                | 2           |
| September 2004+.....               | 28                                 | 39                             | 24                                      | 5                                  | 1                | 3           |
| May 2004+.....                     | 25                                 | 39                             | 29                                      | 4                                  | -                | 3           |

[260]

\*\* Asked of one-half the respondents (FORM B).

+ Results shown reflect responses among registered voters.

28. I'm going to read you several things that could possibly happen over the next couple years. For each one, please tell me whether you think that it is more likely to happen if George W. Bush is president, more likely to happen if John Kerry is president, equally likely to happen no matter who is president, or that it will NOT happen no matter who is president. +

THIS TABLE HAS BEEN RANKED BY THE PERCENTAGE WHO SAY MORE LIKELY IF BUSH IS PRESIDENT

|  | More Likely<br>If Bush Is<br><u>President</u> | More Likely<br>If Kerry Is<br><u>President</u> | Equally<br>Likely<br>No Matter<br>Who Is<br><u>President</u> | Will Not<br>Happen<br>No Matter<br>Who Is<br><u>President</u> | Not<br>Sure |           |
|--|---|--|--|---|-------------|-----------|
| The United States will continue its<br>commitment to Iraq and not leave until<br>Iraq is secure *..... | 56  | 8  | 28   | 6   | 2           | [264]     |
| Moral and religious values in the country<br>will be improved **.....                                  | 34  | 16   | 21   | 22  | 7           | [266]     |
| The economy will show real growth.....   | 31  | 37   | 19   | 9   | 4           | [261/265] |
| Federal taxes will be increased on the<br>middle class *.....  | 25  | 37   | 24   | 10  | 4           | [263]     |
| The country will become more united **....   | 24  | 33   | 17   | 22  | 4           | [267]     |
| The United States will be able to<br>reduce the number of troops in Iraq<br>more quickly **.....       | 21  | 46   | 15   | 14  | 4           | [268]     |
| More Americans will have health<br>insurance *.....  | 15  | 49   | 17   | 14  | 5           | [262]     |

\* Asked of one-half the respondents (FORM A).

\*\* Asked of one-half the respondents (FORM B).

+ Results shown reflect responses among registered voters.

29. When it comes to **(READ ITEM)** has the Bush administration lived up to your expectations or has it fallen short? +

THIS TABLE HAS BEEN RANKED BY THE PERCENTAGE WHO SAY LIVED UP TO EXPECTATIONS

|                               | Lived Up To<br>Expectations | Fallen<br>Short | Some Of<br>Both (VOL) | Not<br>Sure |       |
|-------------------------------|-----------------------------|-----------------|-----------------------|-------------|-------|
| Moral values *                | 57                          | 34              | 4                     | 5           | [270] |
| Fighting terrorism *          | 54                          | 39              | 4                     | 3           | [269] |
| Taxes **                      | 48                          | 45              | 5                     | 2           | [275] |
| The economy *                 | 37                          | 57              | 4                     | 2           | [272] |
| The environment *             | 36                          | 51              | 3                     | 10          | [271] |
| The war in Iraq **            | 35                          | 60              | 3                     | 2           | [273] |
| Health care **                | 30                          | 62              | 4                     | 4           | [274] |
| The federal budget deficit ** | 21                          | 71              | 4                     | 4           | [276] |

\* Asked of one-half the respondents (FORM A).

\*\* Asked of one-half the respondents (FORM B).

+ Results shown reflect responses among registered voters.

- 30a. If George W. Bush were reelected, do you think terrorists would be more likely to attack the United States again, less likely to attack the United States again, or would it not make a difference in whether terrorists attack the United States again? +

|                                  |    |       |
|----------------------------------|----|-------|
| More likely to attack again..... | 20 | [277] |
| Less likely to attack again..... | 30 |       |
| Would not make a difference..... | 48 |       |
| Not sure.....                    | 2  |       |

+ Results shown reflect responses among registered voters.

- 30b. If John Kerry were elected, do you think that terrorists would be more likely to attack the United States again, less likely to attack the United States again, or would it not make a difference in whether terrorists attack the United States again? +

|                                  |    |       |
|----------------------------------|----|-------|
| More likely to attack again..... | 29 | [278] |
| Less likely to attack again..... | 16 |       |
| Would not make a difference..... | 51 |       |
| Not sure.....                    | 4  |       |

+ Results shown reflect responses among registered voters.

31. Using a scale from one to five, please tell me how important the candidates' positions on **(READ ITEM)** are when it comes to deciding how you will vote in the election for president. On this scale, a "5" means that the candidates' positions on that issue are critical to deciding your vote, and a "1" means that the candidates' positions on that issue are not at all important in your decision. For each issue you may use any number from one to five, depending on how important it is in your decision. +

|                         | Critical<br>Importance |          |          | Not That<br>Important |          | Cannot<br>Rate |       |
|-------------------------|------------------------|----------|----------|-----------------------|----------|----------------|-------|
|                         | <u>5</u>               | <u>4</u> | <u>3</u> | <u>2</u>              | <u>1</u> |                |       |
| Gay marriage.....       | 35                     | 10       | 15       | 8                     | 30       | 2              | [279] |
| Stem cell research..... | 37                     | 14       | 24       | 9                     | 13       | 3              | [280] |

+ Results shown reflect responses among registered voters.

- 32a. Would you favor or oppose an amendment to the United States Constitution that defines marriage as a union only between a man and a woman and makes same-sex marriages unconstitutional? **(IF "FAVOR"**

**OR "OPPOSE," ASK:)** Would you say that you strongly (favor/oppose) this, or just somewhat (favor/oppose) this?

|   | <u>10/04+</u> | <u>7/04+</u> | <u>6/04+</u> | <u>5/04+<sup>1</sup></u> | <u>3/04+</u> | <u>12/13/03</u> |              |
|---|---------------|--------------|--------------|--------------------------|--------------|-----------------|--------------|
| <b>Favor Constitutional Amendment.....</b>  | <b>47</b>     | <b>50</b>    | <b>51</b>    | <b>50</b>                | <b>54</b>    | <b>{48}</b>     | <b>[308]</b> |
| Strongly favor.....                         | 39            | 42           | 43           | 42                       | 46           |                 |              |
| Somewhat favor.....                         | 8             | 8            | 8            | 8                        | 8            |                 |              |
| <b>Oppose Constitutional Amendment.....</b> | <b>46</b>     | <b>44</b>    | <b>44</b>    | <b>44</b>                | <b>43</b>    | <b>{44}</b>     |              |
| Somewhat oppose.....                        | 13            | 10           | 11           | 11                       | 11           |                 |              |
| Strongly oppose.....                        | 33            | 34           | 33           | 33                       | 32           |                 |              |
| Depends (VOL).....                          | 2             | 2            | 2            | 2                        | 1            | 2               |              |
| Not sure.....                               | 5             | 4            | 3            | 4                        | 3            | 6               |              |

<sup>1</sup> Prior to May 2004, the question was phrased, "Would you favor or would you oppose a constitutional amendment that defined marriage as a union only between a man and a woman and made same-sex marriages unconstitutional?"

+ Results shown reflect responses among registered voters.

- 32b. There is a type of medical research that involves using special cells, called stem cells, which are obtained from human embryos that were created at fertility clinics. These stem cells are then used to generate new cells that one day may be used to treat or cure many diseases. However, federal funds can ONLY be used to pay for research done on stem cells that were created before 2001.

Those OPPOSED to expanding federal research on embryonic stem cells say that it crosses an ethical line by using human embryos and that medical research can go forward using stem cells from adults.

Those IN FAVOR of expanding federal research on embryonic stem cells say that it could lead to breakthrough discoveries for many major diseases and only uses embryos that otherwise would be discarded.

Who do you agree with more--those opposed to expanding federal research on embryonic stem cells or those in favor of it? +

|                                     |    |              |
|-------------------------------------|----|--------------|
| Agree more with those opposed.....  | 28 | <b>[309]</b> |
| Agree more with those in favor..... | 62 |              |
| Depends (VOL).....                  | 4  |              |
| Not sure.....                       | 6  |              |

+ Results shown reflect responses among registered voters.



Turning to some other topics . . .

33. Over the past twelve months, do you think that the nation's economy has gotten better, gotten worse, or stayed about the same?

|                                       | <u>10/04+</u> | <u>9/04+</u>            | <u>8/04+</u>    | <u>7/04+</u> | <u>6/04+</u> | <u>5/04+</u> | <u>3/04+</u> |              |
|---------------------------------------|---------------|-------------------------|-----------------|--------------|--------------|--------------|--------------|--------------|
| Economy has gotten better.....        | 30            | 29                      | 29              | 37           | 39           | 35           | 35           | <b>[310]</b> |
| Economy has gotten worse.....         | 34            | 36                      | 33              | 31           | 28           | 33           | 34           |              |
| Economy has stayed about the same.... | 35            | 34                      | 37              | 30           | 31           | 31           | 29           |              |
| Not sure.....                         | 1             | 1                       | 1               | 2            | 2            | 1            | 1            |              |
|                                       |               | <u>1/04</u>             | <u>12/13/03</u> | <u>11/03</u> | <u>9/03</u>  | <u>7/03</u>  | <u>5/03+</u> |              |
|                                       |               | 43                      | 45              | 38           | 27           | 23           | 18           |              |
|                                       |               | 23                      | 27              | 29           | 41           | 42           | 44           |              |
|                                       |               | 34                      | 27              | 31           | 30           | 34           | 36           |              |
|                                       |               | 1                       | 1               | 1            | 2            | 1            | 1            |              |
|                                       | <u>12/01</u>  | <u>4/01<sup>1</sup></u> | <u>3/01</u>     | <u>3/92</u>  | <u>1/92</u>  | <u>12/91</u> | <u>10/91</u> |              |
|                                       | 6             | 7                       | 17              | 6            | 2            | 3            | 6            |              |
|                                       | 65            | 57                      | 44              | 73           | 78           | 74           | 67           |              |
|                                       | 28            | 35                      | 38              | 20           | 19           | 22           | 26           |              |
|                                       | 1             | 1                       | 1               | 1            | 1            | 1            | 1            |              |
|                                       | <u>9/91</u>   | <u>7/91</u>             | <u>6/91</u>     | <u>5/91</u>  | <u>12/90</u> | <u>10/90</u> | <u>9/90</u>  |              |
|                                       | 8             | 9                       | 11              | 8            | 3            | 3            | 6            |              |
|                                       | 57            | 64                      | 54              | 64           | 73           | 72           | 57           |              |
|                                       | 33            | 26                      | 35              | 27           | 23           | 24           | 35           |              |
|                                       | 2             | 1                       | -               | 1            | 1            | 1            | 2            |              |
|                                       | <u>7/90</u>   | <u>5/90</u>             | <u>4/90</u>     | <u>3/90</u>  | <u>1/90</u>  | <u>11/89</u> | <u>9/89</u>  |              |
|                                       | 11            | 11                      | 12              | 12           | 12           | 15           | 18           |              |
|                                       | 37            | 36                      | 30              | 30           | 29           | 34           | 23           |              |
|                                       | 51            | 52                      | 56              | 56           | 57           | 49           | 57           |              |
|                                       | 1             | 1                       | 2               | 2            | 2            | 2            | 2            |              |

<sup>1</sup> Prior to April 2001, the question was phrased, "Over the past year..."

+ Results shown reflect responses among registered voters.

34. During the next twelve months, do you think that the nation's economy will get better, get worse, or stay about the same?

|                                       | <u>10/04+</u> | <u>9/04+</u> | <u>5/04+</u> | <u>3/04+</u> | <u>1/04</u>             | <u>12/13/03</u> | <u>11/03</u>  | <u>9/03</u> | <u>7/03</u> | [311] |
|---------------------------------------|---------------|--------------|--------------|--------------|-------------------------|-----------------|---------------|-------------|-------------|-------|
| Economy will get better.....          | 43            | 43           | 42           | 44           | 50                      | 53              | 49            | 44          | 45          |       |
| Economy will get worse.....           | 10            | 13           | 16           | 18           | 10                      | 10              | 15            | 19          | 16          |       |
| Economy will stay about the same..... | 33            | 33           | 34           | 35           | 37                      | 33              | 33            | 33          | 34          |       |
| Not sure.....                         | 14            | 11           | 8            | 3            | 3                       | 3               | 3             | 4           | 4           |       |
|                                       |               | <u>5/03+</u> | <u>7/03</u>  | <u>5/03+</u> | <u>1/03</u>             | <u>12/02</u>    | <u>10/02+</u> | <u>9/02</u> | <u>7/02</u> |       |
|                                       |               | 49           | 45           | 49           | 35                      | 40              | 41            | 39          | 41          |       |
|                                       |               | 17           | 16           | 17           | 25                      | 20              | 20            | 18          | 20          |       |
|                                       |               | 31           | 34           | 31           | 37                      | 35              | 34            | 39          | 37          |       |
|                                       |               | 3            | 4            | 3            | 3                       | 5               | 5             | 4           | 2           |       |
|                                       |               |              | <u>4/02</u>  | <u>12/01</u> | <u>4/01<sup>1</sup></u> | <u>3/01</u>     | <u>10/98+</u> | <u>9/98</u> | <u>4/97</u> |       |
|                                       |               |              | 50           | 50           | 36                      | 28              | 17            | 19          | 19          |       |
|                                       |               |              | 13           | 15           | 25                      | 29              | 24            | 22          | 22          |       |
|                                       |               |              | 32           | 32           | 34                      | 37              | 54            | 53          | 57          |       |
|                                       |               |              | 5            | 3            | 5                       | 6               | 5             | 6           | 2           |       |
|                                       |               |              | <u>1/96</u>  | <u>7/95</u>  | <u>4/95</u>             | <u>12/94</u>    | <u>10/94</u>  | <u>9/94</u> | <u>6/94</u> |       |
|                                       |               |              | 21           | 20           | 24                      | 31              | 31            | 28          | 28          |       |
|                                       |               |              | 21           | 21           | 23                      | 17              | 24            | 24          | 17          |       |
|                                       |               |              | 52           | 54           | 50                      | 46              | 40            | 44          | 52          |       |
|                                       |               |              | 6            | 5            | 3                       | 6               | 5             | 4           | 3           |       |
|                                       |               |              | <u>5/94</u>  | <u>3/94</u>  | <u>1/94</u>             | <u>12/93</u>    | <u>10/93</u>  | <u>9/93</u> | <u>7/93</u> |       |
|                                       |               |              | 27           | 29           | 44                      | 43              | 21            | 23          | 20          |       |
|                                       |               |              | 21           | 16           | 16                      | 19              | 27            | 24          | 29          |       |
|                                       |               |              | 49           | 52           | 36                      | 34              | 50            | 51          | 48          |       |
|                                       |               |              | 3            | 3            | 4                       | 4               | 2             | 2           | 3           |       |
|                                       |               |              | <u>6/93</u>  | <u>4/93</u>  | <u>3/93</u>             | <u>1/93</u>     | <u>12/92</u>  | <u>5/92</u> | <u>9/91</u> |       |
|                                       |               |              | 23           | 33           | 39                      | 50              | 53            | 32          | 31          |       |
|                                       |               |              | 27           | 21           | 15                      | 9               | 10            | 20          | 24          |       |
|                                       |               |              | 47           | 44           | 43                      | 39              | 35            | 45          | 40          |       |
|                                       |               |              | 3            | 2            | 3                       | 2               | 2             | 3           | 5           |       |

<sup>1</sup> Prior to April 2001, the question was phrased, "During the next year..."

+ Results shown reflect responses among registered voters.

35. Which of the following statements comes closer to your assessment of the United States economy?

**Statement A:** On the basis of what I see for the future, the signs point to an economy that is going to be strong--new jobs are being created, federal taxes are lower, and the stock market is going up.

**Statement B:** On the basis of what I see for the future, the signs point to an economy that is going to be in trouble--jobs are moving overseas, the budget deficit is growing, and too many jobs do not have health insurance or pensions.

|  | 10/04+ | 7/04 <sup>1</sup> + | 6/04+ | 5/04+ |              |
|--|--------|---------------------|-------|-------|--------------|
| <b>Statement A</b> /economy will be strong.....    | 38     | 31                  | 34    | 31    | <b>[312]</b> |
| <b>Statement B</b> /economy will be in trouble.... | 52     | 58                  | 57    | 60    |              |
| Some of both (VOL).....                            | 7      | 9                   | 7     | 7     |              |
| Not sure.....                                      | 3      | 2                   | 2     | 2     |              |

<sup>1</sup> Prior to October 2004, Statement A read, "On the basis of what I see for the future, the signs point to an economy that is going to be strong--jobs are being created, inflation is low, and the stock market is up."

+ Results shown reflect responses among registered voters.

36a. George W. Bush's economic plan is based on making the past three years' tax cuts permanent, increasing tax incentives to small businesses, and providing funding to community colleges to help with job training. How much confidence do you have that this economic plan will work--a great deal of confidence, quite a bit of confidence, just some confidence, or very little confidence? + \*

|                                 |    |              |
|---------------------------------|----|--------------|
| Great deal of confidence.....   | 18 | <b>[313]</b> |
| Quite a bit of confidence.....  | 21 |              |
| Just some confidence.....       | 26 |              |
| Very little confidence.....     | 26 |              |
| No confidence at all (VOL)..... | 8  |              |
| Not sure.....                   | 1  |              |

\* Asked of one-half the respondents (FORM A).

+ Results shown reflect responses among registered voters.

36b. John Kerry's economic plan is based on rolling back tax cuts for upper-income households making more than two hundred thousand dollars, raising the minimum wage, and giving a tax credit to companies that create new manufacturing jobs. How much confidence do you have that this economic plan will work--a great deal of confidence, quite a bit of confidence, just some confidence, or very little confidence? + \*\*

|                                 |    |              |
|---------------------------------|----|--------------|
| Great deal of confidence.....   | 15 | <b>[314]</b> |
| Quite a bit of confidence.....  | 22 |              |
| Just some confidence.....       | 30 |              |
| Very little confidence.....     | 26 |              |
| No confidence at all (VOL)..... | 6  |              |
| Not sure.....                   | 1  |              |

\*\* Asked of one-half the respondents (FORM B).

+ Results shown reflect responses among registered voters.

37. Do you think that the United States should or should not have taken military action to remove Saddam Hussein from power in Iraq?

|  | <u>10/04+</u>               | <u>9/04+</u>             | <u>6/04+</u> | <u>5/04+</u> | <u>3/04+</u>  | <u>1/04</u> | <u>12/14/03</u>          |       |
|--|-----------------------------|--------------------------|--------------|--------------|---------------|-------------|--------------------------|-------|
| Should have taken military action.....     | 58                          | 55                       | 56           | 60           | 63            | 66          | 69                       | [315] |
| Should not have taken military action..... | 38                          | 40                       | 39           | 35           | 33            | 29          | 26                       |       |
| Not sure.....                              | 4                           | 5                        | 5            | 5            | 4             | 5           | 5                        |       |
|  |                             | <u>12/13/03</u>          | <u>11/03</u> | <u>9/03</u>  | <u>7/03</u>   | <u>5/03</u> | <u>4/03</u>              |       |
|  |                             | 66                       | 63           | 64           | 69            | 71          | 76                       |       |
|  |                             | 30                       | 34           | 33           | 27            | 24          | 17                       |       |
|  |                             | 4                        | 3            | 4            | 5             | 5           | 7                        |       |
|  | <u>3/17/03</u> <sup>1</sup> | <u>2/03</u> <sup>2</sup> | <u>1/03</u>  | <u>12/02</u> | <u>10/02+</u> | <u>9/02</u> | <u>4/02</u> <sup>3</sup> |       |
|  | 65                          | 60                       | 56           | 59           | 60            | 58          | 57                       |       |
|  | 30                          | 27                       | 36           | 30           | 31            | 30          | 28                       |       |
|  | 5                           | 13                       | 8            | 11           | 9             | 12          | 8                        |       |

<sup>1</sup> On March 17, 2003, the question was phrased, "Do you think that the United States should or should not take..."

<sup>2</sup> Overnight poll conducted after Colin Powell's speech to the United Nations.

<sup>3</sup> In April 2002, the question was phrased, "Do you think that the United States should or should not take military action against Iraq and Saddam Hussein?"

+ Results shown reflect responses among registered voters.

38. When it comes to the war in Iraq, do you think that removing Saddam Hussein from power was or was not worth the number of U.S. military casualties and the financial cost of the war?

|                    | <u>10/04+</u> | <u>9/04+</u> | <u>8/04+</u> | <u>7/04+</u>    | <u>6/04+</u>    | <u>5/04+</u> |       |
|--------------------|---------------|--------------|--------------|-----------------|-----------------|--------------|-------|
| Worth it.....      | 41            | 40           | 43           | 43              | 40              | 42           | [316] |
| Not worth it.....  | 50            | 52           | 49           | 47              | 51              | 47           |       |
| Depends (VOL)..... | 4             | 3            | 4            | 4               | 5               | 5            |       |
| Not sure.....      | 5             | 5            | 4            | 6               | 4               | 6            |       |
|                    |               | <u>3/04+</u> | <u>1/04</u>  | <u>12/14/03</u> | <u>12/13/03</u> | <u>11/03</u> |       |
|                    |               | 50           | 52           | 53              | 45              | 45           |       |
|                    |               | 44           | 40           | 37              | 42              | 46           |       |
|                    |               | 2            | 2            | 5               | 6               | 3            |       |
|                    |               | 4            | 5            | 5               | 6               | 5            |       |

+ Results shown reflect responses among registered voters.

39. Please tell me whether you believe that each of the following is true or is not true.

THIS TABLE HAS BEEN RANKED BY THE PERCENTAGE WHO SAY TRUE

|   | <u>True</u> | <u>Not<br/>True</u> | <u>Not<br/>Sure</u> |                  |
|---|-------------|---------------------|---------------------|------------------|
| <b>Saddam Hussein represented a threat<br/>to the United States</b>       |             |                     |                     | <b>[319]</b>     |
| October 2004+ * .....   | 63          | 33                  | 4                   |                  |
| June 2004+.....   | 65          | 32                  | 3                   |                  |
| <b>America is safer with Saddam Hussein<br/>removed from power</b>        |             |                     |                     | <b>[322]</b>     |
| October 2004+ **.....   | 58          | 38                  | 4                   |                  |
| <b>Iraq had weapons of mass destruction</b>                               |             |                     |                     | <b>[317/320]</b> |
| October 2004+.....  | 41          | 53                  | 6                   |                  |
| June 2004+.....   | 54          | 37                  | 9                   |                  |
| <b>Iraq was connected to the<br/>September eleventh terrorist attacks</b> |             |                     |                     | <b>[318/321]</b> |
| October 2004+.....  | 36          | 53                  | 11                  |                  |
| June 2004+.....   | 40          | 49                  | 11                  |                  |

\* Asked of one-half the respondents (FORM A).

\*\* Asked of one-half the respondents (FORM B).

+ Results shown reflect responses among registered voters.

40. Which of the following are you more concerned about--why we went into Iraq and whether it was the right decision, or how we resolve the situation in Iraq and get out of there? +

|  |    |              |
|--|----|--------------|
| More concerned about why we went in/<br>was it the right decision..... | 10 | <b>[323]</b> |
| More concerned about how we get out/<br>resolve the situation.....     | 80 |              |
| Both equally (VOL).....  | 7  |              |
| Neither (VOL).....   | 1  |              |
| Not sure.....  | 2  |              |

+ Results shown reflect responses among registered voters.

41. And do you feel more confident or less confident that the war in Iraq will come to a successful conclusion?

|                                 | <u>10/04+</u> | <u>9/04+</u> |              |
|---------------------------------|---------------|--------------|--------------|
| More confident.....             | 46            | 37           | <b>[324]</b> |
| Less confident.....             | 41            | 53           |              |
| Depends/some of both (VOL)..... | 8             | 5            |              |
| Not sure.....                   | 5             | 5            |              |

+ Results shown reflect responses among registered voters.

42. Based on what you have seen, read, or heard over the past few weeks, do you think that the situation in Iraq is more stable and under control, or do you feel that it is less stable and out of control? + \*

|                                 |    |       |
|---------------------------------|----|-------|
| More stable/under control.....  | 34 | [325] |
| Less stable/out of control..... | 52 |       |
| Depends/some of both (VOL)..... | 8  |       |
| Not sure.....                   | 6  |       |

\* Asked of one-half the respondents (FORM A).  
+ Results shown reflect responses among registered voters.

43. When it comes to how long American troops should stay in Iraq, which of the following statements comes closest to your view?

**Statement A:** American troops should be withdrawn from Iraq now or as soon as possible.

**Statement B:** American troops should be withdrawn from Iraq according to a specified timetable and leave within the next eighteen months regardless of the situation at that time.

**Statement C:** American troops should stay as long as necessary to complete the process, even if it takes as long as five years.

|   | <u>10/04+**</u> | <u>6/04+</u>    | <u>5/04+</u> | <u>3/04+</u> | <u>1/04</u> | <u>12/14/03</u> |       |
|---|-----------------|-----------------|--------------|--------------|-------------|-----------------|-------|
| <b>Statement A</b> /As soon as possible.....                                    | 19              | 24              | 25           | 23           | 19          | 20              | [326] |
| <b>Statement B</b> /According to specified timetable, but within 18 months..... | 29              | 31              | 30           | 25           | 24          | 23              |       |
| <b>Statement C</b> /As long as necessary, even if five years.....               | 49              | 43              | 44           | 50           | 56          | 55              |       |
| Not sure.....   | 3               | 2               | 1            | 2            | 2           | 3               |       |
|   |                 | <u>12/13/03</u> | <u>11/03</u> | <u>9/03</u>  | <u>7/03</u> |                 |       |
|   |                 | 21              | 20           | 21           | 17          |                 |       |
|   |                 | 23              | 28           | 26           | 23          |                 |       |
|   |                 | 55              | 51           | 50           | 58          |                 |       |
|   |                 | 1               | 2            | 2            | 3           |                 |       |

\*\* Asked of one-half the respondents (FORM B).  
+ Results shown reflect responses among registered voters.

44. In the end, do you think that the war in Iraq will be a victory for the United States?

|                                 | <u>10/04+*</u> | <u>9/04+</u> |       |
|---------------------------------|----------------|--------------|-------|
| Yes, will be a victory.....     | 47             | 41           | [327] |
| No, will not be a victory.....  | 40             | 47           |       |
| Depends/some of both (VOL)..... | 6              | 6            |       |
| Not sure.....                   | 7              | 6            |       |

\* Asked of one-half the respondents (FORM A).  
+ Results shown reflect responses among registered voters.

**FACTUALS:** Now I am going to ask you a few questions for statistical purposes only.

F1. Are you currently employed? (IF CURRENTLY EMPLOYED:) What type of work do you do?

(IF NOT CURRENTLY EMPLOYED:) Are you a student, a homemaker, retired, or unemployed and looking for work? +

|                                   |    |                  |
|-----------------------------------|----|------------------|
| <u>Currently Employed</u>         |    |                  |
| Professional/ manager.....        | 22 | <b>[328-335]</b> |
| White-collar worker.....          | 22 |                  |
| Blue-collar worker.....           | 18 |                  |
| Farmer, rancher.....              | -  |                  |
| <u>Not Currently Employed</u>     |    |                  |
| Student.....                      | 3  |                  |
| Homemaker.....                    | 7  |                  |
| Retired.....                      | 23 |                  |
| Unemployed, looking for work..... | 2  |                  |
| Other.....                        | -  |                  |
| Not sure.....                     | 3  |                  |

+ Results shown reflect responses among registered voters.

F2. What is the last grade that you completed in school? +

|  |    |                  |
|--|----|------------------|
| Grade school.....                                    | -  | <b>[336-337]</b> |
| Some high school.....                                | 4  |                  |
| High school graduate.....                            | 25 |                  |
| Some college, no degree.....                         | 17 |                  |
| Vocational training/2-year college.....              | 12 |                  |
| 4-year college/bachelor's degree.....                | 25 |                  |
| Some postgraduate work, no degree.....               | 3  |                  |
| 2 or 3 years' postgraduate work/master's degree..... | 9  |                  |
| Doctoral/law degree.....                             | 3  |                  |
| Not sure/refused.....                                | 2  |                  |

+ Results shown reflect responses among registered voters.

F3. Generally speaking, do you think of yourself as a Democrat, a Republican, an independent, or something else? (IF "DEMOCRAT" OR "REPUBLICAN," ASK:) Would you call yourself a strong (Democrat/Republican) or not a very strong (Democrat/Republican)? (IF NOT SURE, CODE AS "NOT VERY STRONG DEMOCRAT/REPUBLICAN.") (IF "INDEPENDENT," ASK:) Do you think of yourself as closer to the Republican Party, closer to the Democratic Party, or do you think of yourself as strictly independent? +

|                                  |    |              |
|----------------------------------|----|--------------|
| Strong Democrat.....             | 22 | <b>[338]</b> |
| Not very strong Democrat.....    | 8  |              |
| Independent/lean Democrat.....   | 11 |              |
| Strictly independent.....        | 16 |              |
| Independent/lean Republican..... | 9  |              |
| Not very strong Republican.....  | 7  |              |
| Strong Republican.....           | 21 |              |
| Other.....                       | 4  |              |
| Not sure/nothing.....            | 2  |              |

+ Results shown reflect responses among registered voters.

F4. Thinking about your general approach to issues, do you consider yourself to be liberal, moderate, or conservative? +

|                   |    |              |
|-------------------|----|--------------|
| Liberal.....      | 20 | <b>[339]</b> |
| Moderate.....     | 40 |              |
| Conservative..... | 35 |              |
| Not sure.....     | 5  |              |

+ Results shown reflect responses among registered voters.

F5. Are you currently single and never married, single and living with a partner, married, separated, widowed, or divorced? +

|                                  |    |              |
|----------------------------------|----|--------------|
| Single.....                      | 16 | <b>[340]</b> |
| Single, living with partner..... | 5  |              |
| Married.....                     | 59 |              |
| Separated.....                   | 1  |              |
| Widowed.....                     | 8  |              |
| Divorced.....                    | 9  |              |
| Other (VOL).....                 | -  |              |
| Not sure/refused.....            | 2  |              |

+ Results shown reflect responses among registered voters.

F5b. Are you the parent or primary guardian of any children under the age of 18? +

|                       |    |              |
|-----------------------|----|--------------|
| Yes.....              | 36 | <b>[341]</b> |
| No.....               | 62 |              |
| Not sure/refused..... | 2  |              |

+ Results shown reflect responses among registered voters.

F6a. What is your religion? +

|  |    |                     |              |
|--|----|---------------------|--------------|
| Protestant (includes Baptist, Lutheran, Methodist, Episcopal, Presbyterian, and other Christians)..... | 52 | <b>CONTINUE</b>     | <b>[342]</b> |
| Catholic.....  | 22 |                     |              |
| Jewish.....  | 3  | <b>Skip to Q.F7</b> |              |
| Muslim.....  | -  |                     |              |
| Other.....   | 10 |                     |              |
| None.....  | 9  | <b>CONTINUE</b>     |              |
| Not sure/refused.....  | 4  |                     |              |

+ Results shown reflect responses among registered voters.

**(ASK ONLY OF RESPONDENTS WHO SAY THEY ARE PROTESTANT, OTHER, NONE, OR NOT SURE IN Q.F6a.)**

F6b. Would you describe yourself as either a fundamentalist or an evangelical Christian, or would you not describe yourself that way? +

|   |    |              |
|---|----|--------------|
| Fundamentalist/evangelical.....             | 22 | <b>[343]</b> |
| Neither fundamentalist nor evangelical..... | 46 |              |
| Not sure.....                               | 7  |              |
| Catholic/Jewish/Muslim (Q.F6a).....         | 25 |              |

+ Results shown reflect responses among registered voters.



F7. How often do you attend services at a church, synagogue, or other place of worship? +

|                                |    |              |
|--------------------------------|----|--------------|
| Never.....                     | 15 | <b>[344]</b> |
| Once a year.....               | 6  |              |
| A few times a year.....        | 21 |              |
| Once a month.....              | 7  |              |
| About twice a month.....       | 8  |              |
| Once a week or more often..... | 39 |              |
| Not sure.....                  | 4  |              |

+ Results shown reflect responses among registered voters.

F8. Are you a member of a labor union? (IF "NO," ASK:) Is anyone else in this household a member of a labor union? +

|                            |    |              |
|----------------------------|----|--------------|
| Labor union member.....    | 11 | <b>[345]</b> |
| Labor union household..... | 6  |              |
| Non-union household.....   | 80 |              |
| Not sure.....              | 3  |              |

+ Results shown reflect responses among registered voters.

F9. Please tell me whether any of the following statements applies to you. +

|   |    |              |
|---|----|--------------|
| You or an immediate family member are currently serving in the U.S. military.....             | 11 | <b>[346]</b> |
| You are a military veteran.....   | 16 | >            |
| Someone in your immediate family is a military veteran.....                                   | 41 |              |
| Neither you nor an immediate family member is a current or former member of the military..... | 37 |              |
| Not sure.....   | 2  |              |

+ Results shown reflect responses among registered voters.

F10a. Are you from a Hispanic or Spanish-speaking background? +

|                       |    |              |
|-----------------------|----|--------------|
| Yes, Hispanic.....    | 6  | <b>[347]</b> |
| No, not Hispanic..... | 92 |              |
| Not sure/refused..... | 2  |              |

+ Results shown reflect responses among registered voters.

F10b. What is your race--white, black, Asian, or something else? +

|                       |    |              |
|-----------------------|----|--------------|
| White.....            | 80 | <b>[348]</b> |
| Black.....            | 10 |              |
| Asian.....            | 1  |              |
| Other.....            | 2  |              |
| Hispanic (VOL).....   | 4  |              |
| Not sure/refused..... | 3  |              |

+ Results shown reflect responses among registered voters.

F11. If you added together the yearly income of all the members of your family who were living at home last year, would the total be less than ten thousand dollars, between ten thousand dollars and twenty thousand dollars, between twenty thousand dollars and thirty thousand dollars, between thirty thousand dollars and forty thousand dollars, between forty thousand dollars and fifty thousand dollars, between fifty thousand dollars and seventy-five thousand dollars, between seventy-five thousand dollars and one hundred thousand dollars, or would the total be more than that? +

|                                     |    |              |
|-------------------------------------|----|--------------|
| Less than \$10,000.....             | 3  | <b>[349]</b> |
| Between \$10,000 and \$20,000.....  | 7  |              |
| Between \$20,000 and \$30,000.....  | 9  |              |
| Between \$30,000 and \$40,000.....  | 10 |              |
| Between \$40,000 and \$50,000.....  | 9  |              |
| Between \$50,000 and \$75,000.....  | 16 |              |
| Between \$75,000 and \$100,000..... | 13 |              |
| More than \$100,000.....            | 17 |              |
| Not sure/refused.....               | 16 |              |

+ Results shown reflect responses among registered voters.